



Press Release

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ESCP programmes rank among world's best in QS 2027 rankings

ESCP has strengthened its position across the QS 2027 Business Master's and MBA Rankings, with leading results for programmes spanning general management, marketing, business analytics and international management.

ESCP's flagship Master in Management (MiM) ranks 5th worldwide, moving up one place from the previous edition. The MSc in Marketing & Creativity ranks 3rd worldwide, retaining its position, while the MSc in Business Analytics & AI ranks 11th worldwide. ESCP's MBA ranks 24th worldwide in the QS Global MBA Rankings 2027, climbing two places.

Published by QS, an internationally recognised higher education rankings organisation, the results provide an important global benchmark for students, employers and academic institutions. They reflect the range and complementarity of ESCP's academic portfolio: from the broad management foundations of its Master in Management and MBA to specialised programmes in marketing, analytics and artificial intelligence.

This balance between generalist and specialist education is central to ESCP's approach and to the School's ambition to prepare students and professionals for an increasingly complex and fast-changing business environment.

Professor Thomas Jeanjean, Executive President and Dean of ESCP, said: "These results reflect the breadth and quality of ESCP's academic portfolio. From our flagship Master in Management and MBA to highly specialised programmes, our ambition is to provide both strong management foundations and deep expertise. ESCP's strong visibility across several programme categories is an important recognition of the relevance, quality and international outlook of our programmes."

The highlights:

ESCP's Master in Management has risen one place to 5th worldwide.

The [ESCP Master in Management](#) combines a broad foundation in management with a highly international and customisable experience. Students study on at least two of ESCP's six European campuses and can choose from more than 70 specialisations and over 50 dual-degree options.

ESCP also maintains strong visibility across specialised fields

The [MSc in Marketing & Creativity](#) retains 3rd place worldwide in the QS Marketing Master's ranking. Delivered across ESCP's London and Paris campuses, the programme combines marketing management, creativity and analytics with extensive industry engagement and professional experience, with graduates earning both UK and French Master's degrees.

The [MSc in Business Analytics & AI](#) ranks 11th worldwide. Delivered across ESCP's Paris and Berlin campuses, it combines data science, analytics, artificial intelligence and business applications.

ESCP's MBA climbs two places to 24th worldwide

Designed for professionals seeking an international career, the [ESCP's MBA](#) enables participants to study in a minimum of two countries across ESCP's European campus network and offers four specialisations: Consulting, Entrepreneurship, Luxury, and Fintech & Innovation. Leadership and professional development are integrated throughout the programme, alongside Company Consultancy Projects that allow participants to apply their learning to real business challenges.

The results come as ESCP implements its Bold & United 2026–2030 strategic plan, which places academic excellence, interdisciplinary learning and the intersection of business, technology and global affairs at the centre of the School's development.

To learn more about ESCP's programmes, visit: escp.eu.

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About ESCP

ESCP was founded in 1819, making it the world's oldest business school. Throughout its 200-year history, ESCP has remained committed to educating accountable, bold and creative leaders who launch trends, bring new solutions and initiate the codes of tomorrow.

ESCP's six campuses in Berlin, London, Madrid, Paris, Turin and Warsaw are the stepping stones that allow students to experience ESCP's European approach to management grounded in multiculturalism.

Every year, ESCP welcomes 11,000+ students and 6,000+ managers from 140 different nationalities. Its strength lies in its many business training programmes, both general and specialised (Bachelor, Master, MBA, Executive MBA, PhD and Executive Education), all of which include a multi-campus experience.

With innovation as the cornerstone, ESCP is accelerating academic research and business education to forge new pathways for a better future for all.

It all starts here. Website: www.escp.eu. Follow us on LinkedIn: [@ESCP](https://www.linkedin.com/company/escp)