

ESCP Business Schools kicks off the new year with reinforced ambitions for international excellence and transformative learning

ESCP Business School sets the stage for an exciting year ahead, unveiling bold strategies to advance its global leadership in business education. During a press conference on the Champerret campus in Paris, ESCP outlined the institution's vision to redefine international excellence and foster transformative learning experiences in an increasingly complex and interconnected world.

“Our mission is rooted in a commitment to academic excellence, societal impact, and international leadership in an increasingly D.I.S.R.U.P.T.I.V.E. world —a world that is Digitized, Inclusive, Sustainable, Rapid, Ultra-connected, Polarized, Transformative, Innovative, Volatile and Empowered,” said **Léon Laulusa, Executive President and Dean of ESCP Business School**. “Our ambition rests on three key pillars: strengthening our international presence, consolidating our programmes of excellence as well as impactful research, and continually enhancing the student experience.”

Strengthening International Presence

As a multi-campus European business school, ESCP’s international reputation continues to rise. The school recently achieved notable accolades in the Financial Times 2024 rankings, including:

- Ranked 1st globally for its Master in Finance
- Ranked 2nd globally for its Executive MBA
- Ranked 6th globally for its Master in Management
- Ranked 5th among European business schools

ESCP is made up of a diverse community of over 11,000 students from 136 nationalities and a network of 85,000 alumni spanning 193 countries. The school's academic team includes 220 permanent professors from 43 nationalities, supported by a consolidated budget of €213 million.

As of today, ESCP has 150 academic partners across 50 countries. In 2024, ESCP established and renewed partnerships with Columbia University, NYU, Duke, MIT,



HKUST, Yonsei, GIBBS and CEIBS. Looking ahead, the school aims to build even stronger ties with prestigious academic institutions worldwide.

Additionally, starting in September 2025, all ESCP graduates will automatically become members of the ESCP Alumni network, fostering a dynamic and inclusive global community.

The school's commitment to international excellence is further reflected in recent accreditations, including UK Degree Awarding Powers and recognition from the UAE's Commission for Academic Accreditation (CAA).

Celebrating International Programmes of Excellence

ESCP Business School continues to strengthen its academic offerings and research initiatives, cementing its position as a leader in global business education. With 48 programmes ranging from undergraduate degrees to doctoral studies and executive education, the school provides a diverse and rigorous portfolio tailored to the demands of a dynamic world.

ESCP's Bachelor in Management Celebrates 10th Anniversary

A key pillar of this strategy is the [Bachelor in Management](#) (BIM), celebrating its 10th anniversary in 2025 and rapidly becoming the second flagship programme alongside ESCP's prestigious Master in Management (MIM).

"The Bachelor in Management is not just a programme—it's a gateway to a broader world of academic and professional opportunities," said **Francesco Rattalino, EVP and Dean of Academic Affairs**. "As part of our diverse and comprehensive academic portfolio, it provides learners with the foundational tools to succeed in today's complex and fast-evolving global landscape, complementing other pathways offered by ESCP to create accountable, bold and creative leaders."

Since 2022, **ESCP's Bachelor in Management has been ranked #1 in France** by media outlets such as Le Parisien, Challenges, and Le Figaro. These rankings emphasise the programme's international scope, selectivity, and excellence in the professional integration of its graduates.

Since its creation in 2015, ESCP's Bachelor in Management has experienced remarkable growth, expanding from an initial cohort of 47 students to a total of over 3,000 students representing more than 107 nationalities. This success highlights the



programme's global appeal and the school's commitment to offering education tailored to market demands.

The Bachelor in Management stands out for its multilingual and multicultural pedagogical approach, offering students the opportunity to study across five of ESCP's European campuses: Berlin, London, Madrid, Paris, and Turin. The programme spans three campuses over three years and combines theoretical modules, group projects, and professional internships, providing students with a well-rounded education.

To meet current market needs, several innovations have been introduced in recent years. Recent developments include:

- **Specialised Majors:** Students can now tailor their third-year experience with specialised tracks available across the five European campuses. Potential tracks include luxury, investment banking, entrepreneurship, sustainability and consulting.
- **Fundamental Courses:** Core courses, which already address critical topics such as sustainability, are evolving to include teaching on AI.
- **Campus Experience:** Along with London, Paris & Turin, students will now have the option to begin their ESCP Bachelor experience on the Berlin campus.

The school has also strengthened its ties with international academic institutions. Among these strategic partnerships are dual-degree programmes with Carlos III University in Madrid and KU University in Warsaw, providing students with additional opportunities for educational excellence.

For ten years, ESCP's Bachelor in Management has been preparing talented individuals to tackle global market challenges. Graduates of the programme pursue diverse and successful career paths:

- Nearly **48% begin their professional careers immediately after graduation**, with **an employment rate of 98% within three months of completing the programme**. Graduates have obtained their first positions in companies such as Bloomberg, Amazon, Bank of America, Goldman Sachs, JP Morgan, Porsche, Procter & Gamble, L'Oréal, and Nestlé.
- About **47% of alumni choose to continue their studies at the Master's level** in prestigious institutions such as ESCP, Imperial College, London School of Economics, Bocconi, Sciences Po, LBS, MIT, Columbia, NYU, Cornell, and many more.



With a constant ambition for growth and innovation, ESCP is committed to further expanding the opportunities offered by this programme by enriching its specialisations and enhancing its international reach.

Enhancing the Student Experience

ESCP Business School is committed to providing a student experience that aligns with the demands of modern education and global career pathways. Central to this is the continued development of its campuses and a focus on social inclusivity and cutting-edge technology.

Campus Development and Social Inclusivity

The ongoing transformation of ESCP's campuses reflects its commitment to creating an optimal learning, ecological and technological environment as well as a fulfilling experience for a growing student body. The total number of students is expected to reach 12,500 by 2030 across its campuses. The growth in student numbers will primarily come from the Bachelor programme and specialised master's programmes, with Berlin, London, Madrid, and Turin campuses set to benefit the most. The total planned investment amounts to **€320 million**, distributed as follows:

1. **Paris Republic Campus:** Renovation of the historic Paris République campus to become an iconic business school of the future and a model of sustainability. The project, costing €150 million, will accommodate 4,600 students by 2030.
2. **Madrid Campus:** Acquisition of a new location for the Madrid campus, estimated at €80 million. By 2030, this campus will host 2,500 students.
3. **Turin Campus:** Investment of €40 million for the Turin campus, which will host 1,600 students by 2030.
4. **Berlin Campus:** Renovation and extension of the Berlin campus, estimated at €25 million. By 2030, it will serve 1,800 students.
5. **London Campus:** Renovation and extension of the London campus, also estimated at €25 million. By 2030, this campus will accommodate 1,500 students.

The ongoing transformation of ESCP's campuses reflects its commitment to creating an optimal learning environment. Alongside this, the school has introduced two new initiatives to enhance social inclusion:

- **Extension School:** Short, certified, and operational online programmes aimed at managers and professionals from diverse backgrounds, offered with affordable tuition fees. Launching in spring 2025, these programmes are



designed as a laboratory for pedagogical innovation and will begin with 100 learners.

- Chances Augmentées Lycées: A programme partnering with four high schools in the Paris region over three years, aiming to increase access to higher education for underrepresented groups.

Harnessing Artificial Intelligence

In October 2024, [ESCP announced a groundbreaking partnership with OpenAI/ChatGPT Edu](#). 1,000 champions are currently being trained to use Gen AI to create value, enhance the learning experience, and contribute to AI projects. Currently in its proof-of-concept phase, this initiative has resulted in 80 projects submitted by students, staff, and professors to develop AI applications tailored to the ESCP ecosystem. A notable example:

- An AI advisor for international mobility: This tool analyses exchange programmes and dual degrees from ESCP's 150+ partner universities, summarises criteria, and provides personalised recommendations to help students find the best opportunities based on their profiles.

By prioritising campus development, inclusivity, and advanced technology, ESCP ensures that the student experience remains dynamic, supportive, and aligned with its vision for transformative learning.

ESCP's 2026 - 2030 Strategic Plan will be announced by the end of the academic year. To learn more about ESCP Business School, visit escp.eu.

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About ESCP Business School

ESCP Business School was founded in 1819, making it the world's oldest business school. Throughout its 200-year history, ESCP has remained committed to educating accountable, bold and creative leaders who launch trends, bring new solutions and initiate the codes of tomorrow.



ESCP's six campuses in Berlin, London, Madrid, Paris, Turin and Warsaw are the stepping stones that allow students to experience ESCP's European approach to management grounded in multiculturalism.

Every year, ESCP welcomes 11,000+ students and 6,000 managers from 136 different nationalities. Its strength lies in its many business training programmes, both general and specialised (Bachelor, Master, MBA, Executive MBA, PhD and Executive Education), all of which include a multi-campus experience.

With innovation as the cornerstone, ESCP is accelerating academic research and business education to forge new pathways for a better future for all.

It all starts here.

Website: www.escp.eu

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