



## Press Release

### **Academics, experts and decision-makers will gather in Italy to discuss the present and the future of finance at the 2024 FMA European Conference, in partnership with ESCP Business School**

On 12-14 June, leading figures in global finance will gather in Turin, Italy for the 2024 FMA European Conference in partnership with ESCP Business School. Laura Starks, a leading expert on ESG, will be the keynote speaker.

*Turin, 10 June 2024* - The **2024 edition of the FMA (Financial Management Association) European Conference** will be held **from 12 to 14 June in Turin**. Founded in 1970, this international association brings together many of the most influential figures in global finance, including academics, financial professionals, and decision-makers from around the world. It aims to promote professional interaction, research, financial education and best practices while exploring the key themes and future directions of contemporary finance. The conference will be held at the **Intesa Sanpaolo Skyscraper** (in Corso Inghilterra 3) and is in partnership with **ESCP Business School**.

The FMA European Conference will attract well over 300 guests of 33 different nationalities to Turin and will be co-chaired by Professors **Alberta Di Giuli**, Dean of ESCP Business School Turin Campus, **Santiago Barraza**, Coordinator of the ESCP Finance Department, and **Vikas Agarwal**, Bank of America Distinguished Chair and Professor of Finance at Georgia State University.

The conference will feature eighty sessions of presentations and discussions, three special panels on Corporate Finance: ESG, Financial Intermediation and Investments, as well as a keynote speech session. These events will bring together practitioners and researchers from the world's leading universities and various financial institutions, including central banks.

The keynote speaker this year is Prof. **Laura Starks**, international expert on ESG issues and Professor of Finance and George Kozmetsky Centennial University Distinguished Chair at the McCombs School of Business at the University of Texas at Austin. She is a Research Associate of the NBER (National Bureau of Economic Research), a research member of the ECGI (European Corporate Governance Institute) and a senior fellow of ABFER (Asian Bureau of Finance and Economic Research). She is a past president of the Society of Financial Studies, the Western Finance Association and the Financial Management Association, as well as president-elect of the American Finance Association. She is also the Editor of the FMA Survey and Synthesis Series, Advisory Editor for the Financial Analysts Journal

and Financial Management, and previously Editor of the Review of Financial Studies.

The special session on Corporate Finance: ESG will be moderated by Michelle Lowry (Drexel University), and feature Nickolay Gantchev (Warwick Business School), Roni Michaely (Hong-Kong University), and Alexander Wagner (University of Zurich and Swiss Finance Institute). The session on Financial Intermediation will be moderated by Ricardo Correa (Board of Governors of the Federal Reserve System), and feature Mariassunta Giannetti (Stockholm School of Economics), George Pennacchi (University of Illinois at Urbana-Champaign), and José-Luis Peydro (Imperial College London). Finally, the one on Investments will be moderated by Kevin Mullally (University of Central Florida), and feature Bige Kahraman Alper (University of Oxford), Roman Kräussl (Bayes Business School), and Alberto Manconi (Bocconi University).

Among the topics to be addressed during the event are ESG and Finance, Financial Stability, Fintech, Equity and Debt Capital Markets, Hedge and Mutual Funds, Bank Lending, Bank Risk, Market Regulation, Monetary Policy, Private Equity and Venture Capital, M&As and Leveraged Buyouts, Corporate Investments and Value Creation, Currency Markets and Risks, and Politics and Finance. **The complete programme and full papers to be presented are available [here](#).**

*“We are delighted to have brought the FMA European Conference to Turin in a year that sees the city as the Capital of Enterprise Culture,” says **Prof. Alberta Di Giuli, Dean of the ESCP Business School Turin Campus**. “The event draws the most esteemed figures from the global academic and financial scene who will gather to share their research and discuss the next challenges for the international economy. The increasing complexity of the global landscape makes the development and dissemination of expertise and interaction between academics and practitioners even more important.”*

The 2024 FMA European Conference is part of the "Torino, spazio al futuro" programme of initiatives and events for Turin 2024 Capital of Business Culture. The FMA European Conference is organised with the support of Turismo Torino e Provincia.

#### **ABOUT FMA - Financial Management Association International**

Founded in 1970, the Financial Management Association International (FMA) is a world leader in the development and dissemination of knowledge on financial decision-making. FMA's mission is to broaden common interests among academics and practitioners, provide opportunities for professional interaction among academics, practitioners and students, promote the development and understanding of basic and applied research and sound financial practices, and improve the quality of financial education.

FMA members include finance professionals, academics and students interested in the techniques and advances that define the field of finance. In line with this mission, FMA members share the following values and beliefs:

- Professional integrity is a fundamental component of quality research, education and practice.
- Respect, understanding and appreciation of the diverse needs and interests of others are necessary to achieve mutually beneficial interaction between academics, practitioners and students.
- Free and open discourse and interaction between academics, practitioners and students is essential for the emergence and evaluation of new ideas and improved financial decision-making.
- Open governance, broad participation and continuous improvement of service quality are fundamental to realising the mission of FMA International.

[www.fma.org](http://www.fma.org)

### **ABOUT ESCP Business School**

ESCP Business School was founded in 1819. The School has chosen to teach responsible leadership, open to the world and based on European multiculturalism. Six campuses in Berlin, London, Madrid, Paris, Turin and Warsaw are the stepping stones that allow students to experience this European approach to management.

Several generations of entrepreneurs and managers were thus trained in the firm belief that the business world may feed society in a positive way.

This conviction and ESCP's values - excellence, singularity, creativity and plurality - daily guide our mission and build its pedagogical vision.

Every year, ESCP welcomes 10000+ students and 6000 managers from 135 different nationalities. Its strength lies in its many business training programmes, both general and specialised (Bachelor, Master, MBA, Executive MBA, PhD and Executive Education), all of which include a multi-campus experience.

*It all starts here*

[www.escp.eu](http://www.escp.eu)