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PRESS RELEASE

ESCP Business School's Executive MBA ranks 3rd worldwide in Financial Times ranking

ESCP Business School's Executive MBA ranks 3rd worldwide in the Financial Times annual global EMBA ranking. ESCP moves up two places from last year, solidifying the school's position among the best executive education providers in the world.

ESCP's EMBA is ranked 1st in Europe. ESCP holds the top position in every country where our campuses are located: France, Germany, Italy, Poland, Spain, and the UK. This reaffirms its status as one of the most prestigious EMBA programmes in Europe.



"This exceptional ranking demonstrates ESCP's commitment to providing a best-in-class experience to empower top-level business leaders," says Prof. Véronique Tran, Executive Vice President and Dean for Executive Education. "It is our conviction that, in today's rapidly evolving business landscape, continuous learning isn't an option. It's a competitive advantage and the key to future success."

The EMBA's international excellence shines through as **ESCP claims the top (#1) spot in terms of international course experience** in the FT ranking. EMBA participants at ESCP join a programme dedicated to the development of their personal leadership philosophy and leveraging their careers for maximum impact in today's global business environment.

This strong international outlook is reflected by the diversity within both the EMBA cohorts and faculty, thanks, in part, to ESCP's unique multi-campus model. Participants join an influential network within the 75,000-strong ESCP alumni community, present in 200 countries.

The FT also ranked the ESCP EMBA 4th for career progression, calculated based on changes in the level of seniority and size of the organisation for alumni of the EMBA. Many alumni have experienced an acceleration in their careers towards high-impact leadership positions.

Within the EMBA programme, sustainability isn't just a subject; it is woven throughout the entire curriculum. For every course in our EMBA programme, the professors have identified two to four SDGs that the course contributes to help achieve. These efforts have been recognised with **ESCP's EMBA ranking 2nd worldwide for 'Environmental, Social and Governance (ESG)' and net zero teaching**.

"Many of our alumni have transitioned into pivotal sustainability roles or embarked on startups dedicated to sustainability-related ventures after completing our EMBA. This transformation and the results of this ranking underscore the profound influence our programme has on shaping leaders who create value for companies and society, taking into account issues of sustainability, and with a strong commitment to having a positive impact on the world. For us, sustainability is a broad and comprehensive concept embedded in all aspects of our EMBA programme, encompassing all dimensions of ESG, including environmental, social, and governance factors" declares Prof. **Francesco Venuti, Dean of the EMBA**.

"The ESCP EMBA programme equips executives with essential knowledge and skills to fully realise their potential as world-class leaders committed to creating a positive impact," says **Manon Marinière, Director of the EMBA**. "This top ranking reaffirms our dedication to responsible leadership."

For more information about the EMBA at ESCP Business School, please visit: <u>https://escp.eu/programmes/executive-mba</u>

ABOUT ESCP BUSINESS SCHOOL

ESCP Business School was founded in 1819. The School has chosen to teach responsible leadership, open to the world and based on European multiculturalism. Six campuses in Berlin, London, Madrid, Paris, Turin and Warsaw are the stepping stones that allow students to experience this European approach to management.

Several generations of entrepreneurs and managers were thus trained in the firm belief that the business world may feed society in a positive way.

This conviction and ESCP's values - excellence, singularity, creativity and plurality - daily guide our mission and build its pedagogical vision.

Every year, ESCP welcomes 10,000 students and 5000 managers from 133 different nationalities. Its strength lies in its many business training programmes, both general and specialised (Bachelor, Master, MBA, Executive MBA, PhD and Executive Education), all of which include a multi-campus experience.

It all starts here.

Website: <u>www.escp.eu</u>, Follow us on X: @ESCP_BS

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