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PRESS RELEASE

The transition campus in Champerret boosts ESCP's focus on innovative student experiences.

Paris, 8 June 2023 - ESCP Business School announces the opening of a new campus in the 17th arrondissement of Paris. As part of the Choice & Experiences strategy, this temporary relocation is the perfect opportunity to reconsider student experience (learning, student life, etc.) during the 4-year renovation of the historic République campus.

Located in Paris, close to the Champs-Élysées, the Palais des Congrès, and the La Défense business district, the new campus is also within walking distance from Levallois-Perret and Neuilly-sur-Seine. This dynamic area vouches for a pleasant stay for students throughout their studies.

Léon Laulusa, Dean of ESCP Business School, shares his enthusiasm: "This move opens a new chapter in our 200-year history, illustrating our determination to provide an outstanding learning experience, adapted to the challenges of the 21st century. Being able to relocate to this ESCP Champerret campus allows us to start the renovation of the historic République site, at the heart of our growth over the coming years, while remaining true to our urban DNA, anchored in the heart of the city."

Like on all ESCP Paris campuses, at the Champerret campus, many rooms offer panoramic views of Paris (the Eiffel Tower, etc.). The site covers an area of over 17,000 m² and is currently in the final stages of reconditioning and renovation to accommodate students at the beginning of the academic year, in August 2023.



The history of this building dates back to 1989, when Jacques Chirac, then Mayor of Paris, decided to create a “concerted development zone” (zone d'aménagement concerté, or ZAC) on the site. The building was inaugurated by the Paris Chamber of Commerce (CCIP) in 1992, and used to house several of its schools.

Cécile Kharoubi, Dean of the Master In Management programme, is eager: "We are delighted to be able to welcome our students in this new Parisian space that we have redesigned from top to bottom, with many innovative living areas. It's a fantastic opportunity for them to make this place their own, and to spread the ESCP culture, just around the corner from the business districts”.

The site offers a wide range of modern facilities and equipment:

- 61 teaching rooms, including:
 - 1 auditorium
 - 9 lecture theatres
 - 43 classrooms
 - 6 PC/Bloomberg rooms
 - 2 reading rooms
- Besides the PC and reading rooms, there are:
 - 14 hybrid*– streaming classrooms (+ 1 auditorium)
 - 7 hybrid* – standard classrooms
 - 11 OWL classrooms
 - 20 standard classrooms
- A library
- A fitness / weights room
- A quiet co-working area conducive to calm work
- Student relaxation areas spread over 5 floors (800m²)
- Renovated premises to accommodate all the school's student societies, a brand-new bar (the renowned ESCP *Quatter*), and a student hall designed to bring all our students together.
- A Cowork & Food venue: convivial catering and coworking areas functioning outside working hours. A wide variety of local and international specialities will be on offer, with seating for up to 700 people.



- Around 30 meet-up rooms that can be booked using a mobile app. (total capacity of 800 m2). A dozen of these will be used primarily for language courses (total simultaneous capacity of almost 200 people).

*hybrid: rooms that may accommodate both face-to-face and distance learning students at the same time, with optimum sound and image quality for all.

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About ESCP BUSINESS SCHOOL

ESCP Business School was founded in 1819. The School has chosen to teach responsible leadership, open to the world and based on European multiculturalism. Six campuses in Berlin, London, Madrid, Paris, Turin and Warsaw are the steppingstones that allow students to experience this European approach to management.

Several generations of entrepreneurs and managers were thus trained in the firm belief that the business world may feed society in a positive way. This conviction and ESCP's values - excellence, singularity, creativity and plurality - daily guide our mission and build its pedagogical vision.

Every year, ESCP welcomes 9000+ students and 5000 managers from 130 different nationalities. Its strength lies in its many business training programmes, both general and specialised (Bachelor, Master, MBA, Executive MBA, PhD, and Executive Education), all of which include a multi-campus experience.

It all starts here.