



PRESS RELEASE

ESCP Alumna Hawa Dramé honoured as 2023 AACSB Influential Leader

The eighth annual initiative recognises 25 societal impact leaders

ESCP Business School announces that alumna Hawa Dramé is one of 25 business school graduates honoured by AACSB International (AACSB)—the world’s largest business education alliance—as the 2023 Class of Influential Leaders. The annual initiative recognises notable alumni from AACSB-accredited business schools whose inspiring work serves as a model for the next generation of business leaders, and this year’s class features individuals defining what it means to be a societal impact leader.

Hawa Dramé is an entrepreneur and the founder of the incubator, [Time2Start](#) (T2S). She is committed to improving inclusivity in the entrepreneurial ecosystem by supporting up-and-coming innovators from disadvantaged communities. Through T2S, and as a member of LinkedIn Changemakers, Dramé is a dedicated voice in support of equal opportunity for every person. Above all, she aims to provide more inclusive and personalised support for anyone wishing to pursue entrepreneurship as a career.

Dramé is a graduate of ESCP’s Master in Management and a past participant of ESCP’s European incubator, the Blue Factory. She was also recently recognised among the top “positive leaders” under 35 in France by French media Les Echos START and the association Positive Planet.

“A true marker of success for our business school is when we see the knowledge and skills of our students carried from our classrooms to the communities in which we live,” says Léon Laulusa, ESCP’s Senior Executive Vice-President and Dean of Academic and International Affairs. “Hawa Dramé’s achievements set an example for business’ potential to empower communities and promote equality. We are honoured to call her an ESCP alumna.”

Now in its eighth year, AACSB’s Influential Leaders spotlight program recognises more than 275 business school graduates who have created lasting impact in business and society. These changemakers use their business education to create a more sustainable environment, elevate employment and education opportunities for underrepresented populations, and improve the livelihoods of society’s most underserved communities.

The unique stories of each honoree, and how they are creating meaningful, lasting impact in the world, are available at aacsb.edu/influential-leaders.

ABOUT ESCP BUSINESS SCHOOL

ESCP Business School was founded in 1819. The School has chosen to teach responsible leadership, open to the world and based on European multiculturalism. Six campuses in Berlin, London, Madrid, Paris, Turin and Warsaw are the stepping stones that allow students to experience this European approach to management.

Several generations of entrepreneurs and managers were thus trained in the firm belief that the business world may feed society in a positive way. This conviction and ESCP's values - excellence, singularity, creativity and plurality - daily guide our mission and build its pedagogical vision.

Every year, ESCP welcomes 9000+ students and 5000 managers from 130 different nationalities. Its strength lies in its many business training programmes, both general and specialised (Bachelor, Master, MBA, Executive MBA, PhD and Executive Education), all of which include a multi-campus experience.

It all starts here.

Website: www.escp.eu

Follow us on Twitter: @ESCP_BS

About AACSB

Established in 1916, AACSB is the world's largest business education alliance, connecting educators, learners, and business to create the next generation of great leaders. With a presence in more than 100 countries and territories, AACSB fosters engagement, accelerates innovation, and amplifies impact in business education. Learn how AACSB is transforming business education for a better society at aacsb.edu.

Press Contacts:

ESCP

Emily Olyarchuk
eolyarchuk@escp.eu
+33 (1) 49 23 24 62

Open2Europe

Emily Glynn
e.glynn@open2europe.com
+33 (0)6 17 83 07 71