



**20 June 2022**

## **PRESS RELEASE**

### **ESCP BECOMES AN ACADEMIC PARTNER OF THE WOMEN'S FORUM**

**As part of its strategic commitment to the promotion of equity and inclusion, ESCP has entered into a partnership with the Women's Forum.**

ESCP is committed to promoting women's leadership in the corporate world and is developing European programmes designed to address the many issues faced by women in the workplace and in leadership roles.

In line with this commitment, ESCP has initiated programmes such as its "Women in Leadership" certificate and has added content on female leadership and entrepreneurship in many of its courses. Flexibility has also been added to the delivery of the School's EMBA in order to make continuing education more accessible for women who tend to be faced with greater caregiving responsibilities outside of work. The programme now features choice over study mode and duration, as well as a bigger menu of electives.

In parallel to its programmes, ESCP Business School offers a range of scholarships specifically dedicated to female leaders to empower them to transform companies.

**According to Professor Simon Mercado, Executive Vice President for Business & External Relations:** "Our partnership with the Women's Forum is a boost to ESCP's continuing efforts to encourage diversity in business and to promote gender equality in all regards. In collaborative mode we can enhance both the awareness of these issues and support women in terms of their leadership skills and advancement."

This year ESCP will intervene via the expertise of Professor Véronique Tran at Women's Forum Germany in Berlin on 20 and 21 June 2022.

## **Press Contacts:**

### **ESCP**

Emily Olyarchuk  
eolyarchuk@escp.eu  
+33 (1) 49 23 24 62

### **BlueSky PR**

Jamie Hose  
jamie@bluesky-pr.com  
+44 (0)1582 790 706

## **ABOUT ESCP BUSINESS SCHOOL**

ESCP Business School was founded in 1819. The School has chosen to teach responsible leadership, open to the world and based on European multiculturalism. Six campuses in Berlin, London, Madrid, Paris, Turin and Warsaw are the stepping stones that allow students to experience this European approach to management.

Several generations of entrepreneurs and managers were thus trained in the firm belief that the business world may feed society in a positive way.

This conviction and ESCP's values - excellence, singularity, creativity and plurality - daily guide our mission and build its pedagogical vision.

Every year, ESCP welcomes 8500 students and 5000 managers from 122 different nationalities. Its strength lies in its many business training programmes, both general and specialised (Bachelor, Master, MBA, Executive MBA, PhD and Executive Education), all of which include a multi-campus experience.

### **It all starts here.**

Website: [www.escp.eu](http://www.escp.eu), Follow us on Twitter: @ESCP\_BS