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PRESS RELEASE

**ESCP BUSINESS SCHOOL LAUNCHES A PROGRAMME THAT WILL
TRANSFORM REAL ESTATE EDUCATION:
THE EXECUTIVE PROGRAMME IN REAL ESTATE & ESG**

Madrid, 8 June 2022. - ESCP Business School was already viewed as the flag bearer for education and training on real estate. Now it has taken one step further and launched a specialised real estate and ESG programme, the Executive Programme in Real Estate & ESG, which is aimed at professionals with over five years' experience in the sector.

ESG stands for Environmental, Social and Governance, a concept which has become of key importance at a business level worldwide, as property investors are increasingly focusing on sustainability.

This programme, headed by Jaime Luque, will equip sector professionals with the necessary skills and tools for success in a competitive real estate market driven by ESG standards.

The programme will be delivered by world renowned teachers and expert guest speakers. Participants will receive state-of-the-art training over a six-month period on crucial subjects such as hotel development, retail business management, logistic property acquisitions, investment in affordable housing, smart cities, PropTech solutions, real estate capital markets and ESG investments, among others.

The online programme is combined with four visits to the leading European capitals (London, Paris, Madrid and Budapest). This will add value to the participants' personal learning experience and build contacts and visibility for the students in an international business context.

According to Jaime Luque, "This programme aims to become an international benchmark. It combines advanced training for executives in the field of real estate with an innovative approach to the new ESG trends in the sector. The visits to four leading European cities will provide greater understanding of the European

market as well as valuable contacts for success in the real estate business”.

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About ESCP Business School

ESCP Business School was founded in 1819. The School has chosen to teach responsible leadership, open to the world and based on European multiculturalism. Six campuses in Berlin, London, Madrid, Paris, Turin and Warsaw are the stepping stones that allow students to experience this European approach to management.

Several generations of entrepreneurs and managers were thus trained in the firm belief that the business world may feed society in a positive way.

This conviction and ESCP's values - excellence, singularity, creativity and plurality - daily guide our mission and build its pedagogical vision.

Every year, ESCP welcomes 8500+ students and 5000 managers from 122 different nationalities. Its strength lies in its many business training programmes, both general and specialised (Bachelor, Master, MBA, Executive MBA, PhD and Executive Education), all of which include a multi-campus experience.

It all starts here.

Website: www.escp.eu

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Press Contacts:

ESCP

Emily Olyarchuk
eolyarchuk@escp.eu
+33 (1) 49 23 24 62

BlueSky PR

Jamie Hose
jamie@bluesky-pr.com
+44 (0)1582 790 706