



PRESS RELEASE

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Two new appointments for Executive Education's flagship programmes (EMBA & Global Executive PhD)

Professor [Frederic Frery](#) and Professor [Francesco Venuti](#) are appointed respectively the new Director of the Global Executive PhD and the EMBA Associate Dean from September 1st for a three year mandate.

Executive Education's mission at ESCP is to enable senior executives, and high-potential managers, to step back and put into perspective their professional careers, to enhance their leadership skills and to act as reflective practitioners, in order to be the architects of a socially responsible world.

"In Professors Fréry and Venuti we have two outstanding individuals able to give strong academic leadership to our two flagship senior executive degree programmes. We welcome them on board and approach the next academic year with great excitement." says **Simon Mercado, ESCP's new Executive Vice President for Business & External Relations** .

Frederic Frery

Frédéric Fréry is a Professor in the Management Department of ESCP, Paris campus.

He graduated from ESCP with a M.Sc. in Management, received a M.Sc. in Management of Technology from École Centrale Paris and earned his Doctorate and post-doctoral authorization to supervise research (HDR) from the University Paris I Panthéon Sorbonne.

He was scientific director of the Executive MBA from 2010 to 2015 and of the Full-Time MBA from 2001 to 2005. He also supervises the corporate program "Strategic Management" and has been the holder of the ESCP /KPMG Chair "governance, strategy, risks and Performance" from 2007 to 2015.

He is a honorary professor at École Centrale Paris.

He has been a Visiting Scholar at Stanford University and a Visiting Professor at the University of Texas at Austin.

He received the ESCP 2009 Teaching Excellence Award.

His research and teachings focus on strategy, organization and management of innovation. He is one of the authors of the most widely-used strategy manual in the French-speaking world ("Stratégique").

"I am very happy to develop this unique and innovative programme after launching in 2020 that can transform you into a global thought leader. Fundamental research questions arise from the understanding of the reasons why firms and management exist, and that they could become. " says **Pr. Frery**

Figures and Key Facts regarding the Global Executive PhD

Coincides with the necessities of life-long learning.

Based on the belief that to find high-impact solutions to the complex challenges facing humanity

Same academic rigor as a full-time Ph.D. but a programme that fits top-level executives' agendas.

The first cohort is composed of 25 seasoned executives from 20 different countries. Participants are 43 years old, have 18 years of professional experience, earn 200k€/ year.

Francesco Venuti

Francesco Venuti is a permanent faculty Assistant Professor of Accounting in the Financial Reporting and Audit (FRA) Department, in the Turin Campus. He is also the Academic Director of the MSc in International Food & Beverage Management (IFBM) and Local Academic Director of the Executive MBA and GMP for the Turin Campus.

He teaches in a wide range of programs: from Bachelor to Master students as well as to Executives, in open enrollment and custom programs. He teaches in courses on financial accounting and reporting, in insurance accounting, and general management.

Francesco Venuti is a cum laude graduate in Economics at the University of Torino. He earned his Ph.D. in "Business and Management" at the University of Turin with a thesis on the bottled water industry. He participated in the Global Colloquium for Participant-Centred Learning in Summer 2019 and the Case Writing Workshop in January 2020 at Harvard Business School in Cambridge/Boston (US).

Before joining ESCP, he had been a lecturer at the University of Torino, at the Politecnico di Torino, at the SAA (Scuola di Amministrazione Aziendale), and at the Free University of Bolzano-Bozen.

His major fields of research include financial accounting and reporting (with a specific focus on Insurance companies), nonfinancial disclosure, **food&beverage**, and behavioural accounting. He is member of the Accounting for Banking and Insurance Research Lab (**ABIREL**) at the University of Turin.

"I am very honoured and happy to work for this outstanding program, which is currently undergoing a significant renewal and redesign, to make it constantly updated, more flexible, customizable, and better fitting the needs of our continuously evolving and demanding world. The ESCP Executive MBA is a truly transformational journey for each of our participants, who could acquire an extraordinary toolbox of hard and soft skills to turn difficulties into opportunities, in a responsible and sustainable way. We train and challenge our executive participants to have a significant positive impact on the world throughout the choices that they make every day in their personal life and in business" adds **Prof. Venuti**

Figures and Key Facts regarding the ESCP Executive MBA

An Executive MBA ranked 7th worldwide by the Financial Times

#1 for career progression worldwide with graduates expecting a 78% increase in their salary after completion.

#2 for Aims achieved worldwide

#3 for international course Experience worldwide

Flexibility and customisation with a large choice options, course locations, lengths and intakes

Diversity and richness of profiles: more than 30 nationalities, various industries and backgrounds

Balance between academic excellence and hands-on approach

International Faculty, with a wide range of backgrounds, experiences, fields, and research interests

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Contacts

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ESCP

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ABOUT ESCP BUSINESS SCHOOL

ESCP Business School was founded in 1819. The School has chosen to teach responsible leadership, open to the world and based on European multiculturalism. Six campuses in Berlin, London, Madrid, Paris, Turin and Warsaw are the stepping stones that allow students to experience this European approach to management.

Several generations of entrepreneurs and managers were thus trained in the firm belief that the business world may feed society in a positive way.

This conviction and ESCP's values - excellence, singularity, creativity and plurality - daily guide our mission and build its pedagogical vision.

Every year, ESCP welcomes 7800 students and 5000 managers from 122 different nationalities. Its strength lies in its many business training programmes, both general and specialised (Bachelor, Master, MBA, Executive MBA, PhD and Executive Education), all of which include a multi-campus experience.

It all starts here.

Website: www.escp.eu

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