



PRESS RELEASE

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European Management Journal on the rise

The European Management Journal's new [impact factor](#) was released in June 2021, jumping to 5.075 from 2.369.

[The European Management Journal](#) (EMJ) is a flagship scholarly journal, publishing internationally leading research across all areas of management. It is owned by [ESCP Business School](#) and the [University of Glasgow](#).

“With an impact factor over 5 - a culmination of many years' hard work - the European Management Journal is now on par with, or above, other world-class management journals, confirming its global reach and status,” stated Co-Editor Minas Kastanakis, Professor of Marketing at ESCP's London Campus, EMJ's Editor-in-Chief from 2018 until April 2021.

ESCP's Professor of Management [Maral Muratbekova-Touron](#) will join the EMJ as a Co-Editor in Chief in March 2022 and move to the role of Editor in Chief in 2024, succeeding Professor of Management [Sarah Robinson](#) from the University of Glasgow.

The European Management Journal is available [online](#) (from 1982 until today).

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ESCP Business School

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About ESCP Business School

ESCP Business School was founded in 1819. The School has chosen to teach responsible leadership, open to the world and based on European multiculturalism. Six campuses in Berlin, London, Madrid, Paris, Turin and Warsaw are the stepping stones that allow students to experience this European approach to management.

Several generations of entrepreneurs and managers were thus trained in the firm belief that the business world may feed society in a positive way.

This conviction and ESCP's values - excellence, singularity, creativity and plurality - daily guide our mission and build its pedagogical vision.

Every year, ESCP welcomes 8000 students and 5000 managers from 122 different nationalities. Its strength lies in its many business training programmes, both general and specialised (Bachelor, Master, MBA, Executive MBA, PhD and Executive Education), all of which include a multi-campus experience.

It all starts here.

Website: www.escp.eu

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