

PRESS RELEASE**Scaling-up sustainability ambitions within the ESCP curriculum**

ESCP Business School has adopted an ambitious sustainability strategy, in particular through its educational and research missions. Among these objectives: train 100% of our students on sustainability and its impact on reshaping business and train professionals to innovate for future challenges. This process has received great support from its community: Professors, students, staff, partners etc... We are convinced that Business Schools now need to go beyond “classic CSR” and raise the difficult questions: what are the limits to growth? why are we hitting on planetary boundaries? What does it take to align markets with the preservation of natural and social resources? How to change corporate governance and regulations in order to boost corporate sustainability to the next level? And how to implement new business models and true leadership for sustainability?

The new sustainability department: “A core innovative structure for sustainability education and research”

To implement this vision and consolidate all ongoing efforts, ESCP created a full-fledged sustainability academic department, with the mission to be a frontrunner in establishing sustainability as a transversal topic within the school.



For Aurélien Acquier, Associate Dean for sustainability:
“Paradoxically, in the field of sustainability we are facing a real crisis of growth: be it on research or programs, demands are rising tremendously and we need to reinforce dedicated resources and increase the coordination. The benefits of this department creation will allow for a strong and unique positioning of ESCP among leading business schools in Europe and worldwide.”

Prof. A. Acquier, Associate Dean for sustainability and scientific co-director of the ESCP-Deloitte chair on Circular Economy

A long-time pioneer in sustainability at ESCP Business School, Professor Olivier Delbard was elected Coordinator for the Sustainability Department.



“We have built this department with the idea of making it a platform, not an island. I see the new department as a facilitator and connector with the other departments of the school. One of its missions will also be to integrate more sustainability within existing courses and also support the development of research on the topic”

Prof. O. Delbard, Sustainability Department coordinator, Program Director of the MSc. in International Sustainability at the Paris campus

New courses in sustainability: extending our portfolio

ESCP Business School has indeed experienced a steady increase of sustainability activities over the last decade.

The school launched specialized programs (European MSc. in International Sustainability at the Paris campus launched in 2017, MSc. in sustainable Entrepreneurship launched in 2018) and seminars (*Business and Sustainability seminar in the Premaster since 2019, Executive MBA induction Seminar since 2020*).

2021 is a new ambitious step. Of particular significance is the launch of a new core course in the Master in Management (MiM), running for the first time in 2020 for our 1200 students and across our 6 campuses. This course was built through a European coordination with professors from various fields. This new core course will guarantee that 100% of MiM students share a common and precise understanding of the grand challenges of sustainability (global warming, biodiversity, resource scarcity, social challenges and North/ South debates, etc.) and their impact on societies and businesses, as well as their impact on their future careers.

MiM Students can also take several specializations and electives on the subject, including a new 30 hour elective “Energy: Geopolitics, Climate & Business” built with ESCP Professors in partnership with Carbone 4, a well-known consulting firm specializing in the energy transition.

Another elective is the new “Design Fiction for Sustainable futures” course, which brings students to explore how “prospective design” and science fiction can be used as a creativity method to shape possible sustainable futures and to design tomorrow's products. This course was built by Professors Carbone and Acquier, in partnership with Martin Lauquin (OnePoint consulting & co-founder of the “making tomorrow” collective).

You can read about more about the new courses for the MiM [here](#).

This ambition goes beyond our Master in Management. Indeed, we are aiming for 100% of our students trained on these themes. Our objective is to integrate sustainability topics in all generalist programmes within the school (such as Bachelor, MiM, Full time MBA, Executive MBA, etc.) as well as the integration of sustainability across all core courses. This is actually quite the feat, since according to the recent French “[Baromètre de la Transition écologique](#)” report (whose questionnaire we answered), only 15% of schools have such ambitious goals.

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ABOUT ESCP BUSINESS SCHOOL

ESCP Business School was founded in 1819. The School has chosen to teach responsible leadership, open to the world and based on European multiculturalism. Six campuses in Berlin, London, Madrid, Paris, Turin and Warsaw are the stepping stones that allow students to experience this European approach to management.

Several generations of entrepreneurs and managers were thus trained in the firm belief that the business world may feed society in a positive way.

This conviction and ESCP's values - excellence, singularity, creativity and plurality - daily guide our mission and build its pedagogical vision.

Every year, ESCP welcomes 7100 students and 5000 managers from 120 different nationalities. Its strength lies in its many business training programmes, both general and specialised (Bachelor, Master, MBA, Executive MBA, PhD and Executive Education), all of which include a multi-campus experience.

It all starts here.

Website: www.escp.eu / follow us on Twitter: @ESCP_BS