



July 20th 2020

PRESS RELEASE

Sotheby's Institute of Art and ESCP Business School sign a partnership agreement offering an exchange and dual degree programme.

This partnership is the first international dual skills agreement for ESCP in the field of art management.

Sotheby's Institute of Art-New York and ESCP, two renowned institutions, signed an agreement on May 27, 2020 that will allow several students of the Master in Management Grande Ecole programme to follow a course of study from the start of the 2020 academic year, either as a study abroad exchange student or as a double graduate. ESCP students will carry out their Master 1 year on one of the campuses of the European Business School and their Master 2 in New York.

The MA in Art Business at Sotheby's Institute of Art New York is an all-English programme for students from all over the world that will give ESCP students passionate about the art sector the opportunity to develop their dual skills.

Christine Kuan CEO/Director states, "The hallmark of the Sotheby's Institute of Art Master's degree program is international art business and we are honored to partner with ESCP, the leader in business education in Europe since 1819, to create opportunities for global study in one of the most important art capitals of the world—Paris."

"Acquiring Art skills and developing their link to business is important for ESCP. It is one of the fundamental pillars of our international strategy (Art, Business, Cultures, Diplomacy, Engineering) to develop dual competencies. We are very proud of this partnership with Sotheby's Institute of Art," says **Professor Léon Laulusa, Executive Vice President for Academic and International Affairs.**

"This academic exchange proves once again our ambition for the Master in Management to personalize students' learning. Following the redesign of the Grande Ecole programme, students can obtain three specialisations in the course of their studies" explains Professor **Cécile Kharoubi, Associate Dean of the MiM programme.**

Indeed, the Master in Management Grande Ecole programme at ESCP is engaged in a dual profile training approach in order to meet the needs of companies and the increasingly strong demand from students to personalise their individual career paths. MiM students have over 58 specialisations to choose from, all campuses combined, and sometimes offered in partnership with a recognised institution, expert in the targeted field.

ENDS/

Press contacts

Maud Autrechy
mautrechy@escp.eu

Emily Morris
e.morris@sia.edu

About ESCP Business School

ESCP Business School was founded in 1819. The School has chosen to teach responsible leadership, open to the world and based on European multiculturalism. Six campuses in Berlin, London, Madrid, Paris, Turin and Warsaw are the stepping stones that allow students to experience this European approach to management.

Several generations of entrepreneurs and managers were thus trained in the firm belief that the business world may feed society in a positive way.

This conviction and ESCP's values - excellence, singularity, creativity and plurality - daily guide our mission and build its pedagogical vision.

Every year, ESCP welcomes 6000 students and 5000 managers from 120 different nationalities. Its strength lies in its many business training programmes, both general and specialised (Bachelor, Master, MBA, Executive MBA, PhD and Executive Education), all of which include a multi-campus experience.

It all starts here.

Website: www.escp.eu
Follow us on Twitter: @ESCP_BS

About Sotheby's Institute of Art

Sotheby's Institute of Art has been the leader in training art world professionals and cultural stewards since 1969. With campuses in New York and London, and partnerships in Asia, Latin America, and Europe, the Institute is an international program focused on the business of art. Sotheby's Institute of Art faculty comprise thought leaders, scholars, art historians, and industry professionals who are pioneers in designing an art market education for successful careers in the dynamic international art world. Sotheby's Institute of Art is the largest network of art world professionals with more than 8,000 alumni working in all sectors of the art industry—auctions, galleries, art fairs, museums, artists' estates and foundations, nonprofit organizations, marketing and public relations, art and luxury, and more.

Website: www.sothebysinstitute.com

Follow us on Instagram: @sothebysinstitute

