

June, 19th 2020

PRESS RELEASE

***The Future of Education – Perspective from
ESCP Students and Dean participating in the EFMD-HigherEd Virtual Careers Fair***

ESCP students and alumni were invited to join the Spring series of the [HigherEd Careers Fairs series](#), which had its final event on 5th June. ESCP joined over 100 international schools in registering for the event run under the auspices of the [EFMD Global Network](#). The initiative included 12 virtual career fairs across 5 sector-specific industries in 2 major geographical regions (EMEA and APAC) and a series of special events and panels including a series closing “Deans’ Talk” featuring [Professor.Simon Mercado](#) Dean of [ESCP Business School’s London Campus](#).

The registration for ESCP Business School was initiated and sponsored by [ESCP London Campus](#) and its Careers Services with event access for ESCP students on all ESCP campuses. Over 1,000 students attended and made more than 2,000 applications to companies associated with EFMD.

Reflecting on the event and its Covid-19 context, Professor Mercado commented: “The EFMD HigherEd event is a sector leading initiative that is vital to graduate placement opportunities in these difficult times. ESCP has been delighted to join leading schools and companies as a partner for this cutting-edge event”.

Maria Tsianti, Head of Careers and Student Services at ESCP London Campus shared: “This has been yet another successful event we run in collaboration with EFMD and HigherEd. Under these unprecedented circumstances, hundreds of our students benefited greatly by being able to connect with all the amazing companies EFMD brought together online!”

Further information

You can watch all parts of the conference here:

https://higherEd.global/live/?utm_campaign=Global_Talent_Newsletter&utm_source=Sendgrid&utm_medium=email

You can watch the recorded session of The Dean Talks (starting time at 2:30:00) here:

<https://www.facebook.com/watch/?v=284845092643590>

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ABOUT ESCP BUSINESS SCHOOL

ESCP Business School was founded in 1819. The school has chosen to teach responsible leadership, open to the world and based on European multiculturalism. Our campuses in Berlin, London, Madrid, Paris, Turin and Warsaw are the stepping stones that allow students to experience this European approach to management. Several generations of entrepreneurs and managers were thus trained in the firm belief that the business world may feed society in a positive way. This conviction and our values: excellence, singularity, creativity, and plurality, daily guide our mission and build up our pedagogical vision. Every year, ESCP welcomes 6000 students and 5000 managers from 120 different nationalities. Its strength lies in its many business training programmes, both general and specialized: Bachelor, Master, MBA, Executive MBA, PhD and executive education, all of which include a multi-campus experience.

It all starts here

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