

PRESS RELEASE***ESCP Business School launches Global Executive Ph.D. programme***

ESCP Business School is welcoming seasoned executives into its community with the launch of a Global Executive Ph.D. programme.

Worldwide, individuals and organizations are experiencing rapid and unprecedented changes in what they do, how they do it, and even why they do it. Increasing globalization, geopolitical shifts, and the emergence of new technologies, demand novel modes of working and a new, and diverse, set of skills. The current context illustrates this perfectly!

The launch of the Global Executive Ph.D. programme coincides with the obligation of lifelong learning which today's world requires. We must all constantly learn, no matter what stage we are in our careers. The new leaders of today, are those who embrace continuous education and who strive to always increase their knowledge, skills, and capabilities.

What makes our Global Executive Ph.D. different is the international focus of the programme and the emphasis we place on the quality of research produced. **Prof. Pramuan Bunkanwanicha, Associate Dean for Research, says,** "The Global Executive Ph.D. at ESCP Business School offers the possibility to follow a world-class practitioner-oriented doctorate education in management. Our programme is designed to prepare today's executives to become tomorrow's business thought leaders." ESCP, a member of the Sorbonne doctoral school, intends to build bridges between the corporate world and research, and will educate in this new programme, experienced executives who want to combine their business expertise with academia. ESCP, which has more than 130 academic partnerships around the globe, brings a crucial international dimension to the Executive Ph.D. programme by drawing on world class faculty not only from its campuses in Europe (Berlin, Madrid, London, Turin, Warsaw and Paris) but also from institutions such as Harvard, Wharton, Tsinghua etc.

Amy Edmondson, Novartis Professor of Leadership and Management, Harvard Business School, Visiting Professor of the programme indicates: "The ESCP Global Executive Ph.D. offers an engaging learning journey for participants".

As well as being a steppingstone designed to forge a bridge between a rich professional career and academic ambitions, graduates of the Executive Ph.D. programme will gain access to a global network of 60,000 ESCP Alumni. With 60% of ESCP participants being international students, and 80% of faculty originating from other parts of the world, ESCP Business School not only values the academic and professional backgrounds of those applying for the Executive Ph.D. programme, but also what their international experience & cultural diversity will contribute.

The Executive Ph.D. is one of the highest academic degrees that can be awarded from a top business school. It is designed to further develop the forward-thinking mindsets of our participants, and help them to adapt their intellectual, managerial and leadership skills in a changing environment.

"*Knowledge for action* is our baseline and this programme reflects this perfectly! Doing an EPh.D. is an exceptional opportunity to step back and adopt a big picture view, producing new knowledge for positive outcomes for planet and people. It is an academically rigorous programme but compatible with the busy agendas of reflective leaders who want to act as architects of a responsible world." says **Prof. Bertrand Moingeon, Executive Vice-President and Dean for Executive Education and Corporate Initiatives**

According to Prof. Michael Haenlein, the Executive PhD's Associate Dean, "Following the path of an Executive Ph.D. is a unique opportunity to become a world leading expert on a question you are truly passionate about and to create new knowledge of relevance for you, and society at large."

"Our aim is to build a cohort of inspiring top-level executives and business leaders, all with a desire to challenge themselves and ESCP faculty!" adds **Margot Drancourt-de Lasteyrie, Director of Executive Ph.D. programmes.**

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ABOUT ESCP BUSINESS SCHOOL

ESCP Business School was founded in 1819. The school has chosen to teach responsible leadership, open to the world and based on European multiculturalism. Our campuses in Berlin, London, Madrid, Paris, Turin and Warsaw are the stepping stones that allow students to experience this European approach to management. Several generations of entrepreneurs and managers were thus trained in the firm belief that the business world may feed society in a positive way. This conviction and our values: excellence, singularity, creativity, and plurality, daily guide our mission and build up our pedagogical vision. Every year, ESCP welcomes 6000 students and 5000 managers from 120 different nationalities. Its strength lies in its many business training programmes, both general and specialized: Bachelor, Master, MBA, Executive MBA, PhD and executive education, all of which include a multi-campus experience.

It all starts here

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