

19 November 2019

PRESS RELEASE

Mr. Jean-Pierre Raffarin awarded Doctor honoris causa by ESCP Europe.

In the year of its bicentenary, ESCP Europe is pleased to award Jean-Pierre Raffarin the title of Doctor honoris causa, during the Europe Day organised by the Student society “Tribunes”.

Jean-Pierre Raffarin

Jean-Pierre Raffarin was born in 1948 in Poitiers and is a graduate of the Ecole Supérieure de Commerce de Paris, where he has been an affiliated Professor since 2017.

In 1988, he was the youngest regional President ever elected, in the region Poitou-Charentes. He pursued his career, becoming a Member of the European Parliament; Quaestor; President of the Association of French Regions, and after his mandate as Minister for Small and Medium-sized Enterprises, Trade and Crafts from 1995 to 1997, became Jacques Chirac's Prime Minister from May 2002 to May 2005.

He was elected Senator of the Vienne department in 1995, was Vice-President of the Senate from March 2011 to September 2014, and Chairman of the Senate's Foreign Affairs, Defence and Armed Forces Committee from October 2014 to July 2017.

Since January 2018, he is the Special Representative of the French Government for China; President of the NGO "Leaders for Peace"; President of the Prospective and Innovation Foundation; Member of the BOAO Forum Advisory Committee (Asia); President of the Annual Forum of the France-China Committee; Member of the Board of the China Europe International Business School (CEIBS) in Shanghai, and Member of the Board of "Premium Imperiale" - Tokyo.

Jean-Pierre Raffarin declares "I am very honoured by the title awarded to me by this great school that has been my place of study, for all my life – as a student, an entrepreneur, a Minister and a Professor. We do not lose sight of the beacon that made us grow up!"

Prof. Frank Bourmois, Director General adds "It is with pleasure that, on behalf of ESCP Europe, I bestow this honour on Jean-Pierre Raffarin, both for his constant action for the school and for his national and international role. When he teaches on our premises, our students are happy to benefit from his experience and his vision of the world."

Tribunes society

The "Tribunes" Student society was founded in 1969 by Jean-Pierre Raffarin, then a student at ESCP Europe. As an association of debates and conferences of the school, it invites those from all walks of life who are in the news to contribute to reflection, debate and exchange.

Its audience is mainly composed of students from business schools, but also universities and preparatory classes in Paris.



Tribunes is organising today its 3rd edition of Europe Day, a day of conferences and round tables bringing together personalities from the political and economic worlds to debate and discuss the Europe of tomorrow.

Jules Crouzet, President of the society says "The excellence of the school is measured by the quality of its professors and alumni but above all by its sense of history and transmission. The awarding of the title of Doctor Honoris Causa to Jean-Pierre Raffarin, a graduate and affiliated professor at the school, and the life of our association, now in its fiftieth year, are the perfect symbol of this.

Contacts presse :

ESCP Europe

Maud Autrechy

mautrechy@escpeurope.eu

+33 (1) 49 23 22 24

About ESCP Europe

Established in 1819, ESCP Europe has educated generations of leaders and entrepreneurs. With its six urban campuses in Berlin, London, Madrid, Paris, Turin and Warsaw, ESCP Europe's true European identity enables the provision of a unique style of cross-cultural business education and a global perspective on international management issues. ESCP Europe welcomes 4,600 students and 5,000 executives from 100 different nations every year, offering them a wide range of general management and specialized programmes (Bachelor, Masters, MBA, Executive MBA, PhD and Executive Education). ESCP Europe is among the 1% of business schools worldwide to be triple-accredited (AACSB, AMBA, EQUIS).

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