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PRESS RELEASE

ESCP EUROPE OBTAINS THE EFMD ACCREDITED PROGRAMME FOR EMBA & MBA FULL-TIME

ESCP Europe is the first business school in the world to obtain this accreditation for two MBA programs – the MBA in International Management and the Executive MBA. News that comes only four months after obtaining the Equis label.

ESCP Europe is one of the 1% of business schools in the world to be multi-accredited (AACSB, EQUIS, AMBA) and now holds the new international label for a maximum period of 5 years. In September 2019, the school submitted its two programmes, the MBA in International Management and the Executive MBA.

The flagship programs: MBA & EMBA

- The MBA in International Management is an intensive, full-time, 10-month program for young professionals. It takes place on two of the six European campuses chosen by students and offers a portfolio of 24 electives. It integrates two consultancy projects, in two countries, with real problems proposed by companies. Participants come from all five continents (26 nationalities), have an average age of 30 and six years of professional experience.
- The EMBA is a state-of-the-art program designed for international leaders.. It takes place over 18 to 34 months on five of the school's campuses and international seminars in partnership with schools outside Europe, notably in the United States, Brazil, China and India. On a part-time basis, you can work and study at the same time. The participants have an average age of 38 years and 13 years of professional experience.

Pr. Maria Koutsovoulou, associate dean of the MBA says "This is a great achievement for this young MBA program, an evolution of the Master in European Business repositioned two years ago. The quality and diversity of student promotions attest to this. At the pedagogical level, the programme stands out thanks to a portfolio of European electives and the specific creation of a personal and professional development programme - I Leap."

Pr. Véronique Tran, associate dean of the EMBA adds "The EMBA already enjoys a strong international reputation and this accreditation confirms the excellence of a program that is celebrating its 26th anniversary this year. This result confirms that our EMBA fully meets the expectations of high-potential executives who choose to invest in their careers. The program provides them with both the fundamentals and the inspiration they need to project themselves into the future. One of the major assets of the program is the continuous mixing of the participants, which allows them to acquire an unparalleled network."

Pr. Frank Bournois, Dean of ESCP Europe says « "Business schools operate in the same fast paced contexts that companies experience every day. We owe our stakeholders a full presentation of what we do and how we are getting for tomorrow. Being EFMD accredited for a specific programme is an incredible guarantee that the programme has been thoroughly scrutinised by peers and experts. It is also a way to demonstrate the robustness of our programmes. It can be carried out for different reasons depending on how a business school makes its portfolio of programmes evolve over time. The EFMD Programme Accreditation is clearly filling a strategic need in the current offering of programme evaluation."

Ansgar Richter, Dean, Surrey Business School, University of Surrey adds "ESCP Europe is one of the first EQUIS accredited schools worldwide to seek EFMD Programme Accreditation for its part-time EMBA and its MBA in International Management. It has been a great pleasure to work with the School to take an in-depth look into these two programmes. Through this process, we have been able to identify new opportunities for developing the programmes further."

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About ESCP Europe

Established in 1819, ESCP Europe has educated generations of leaders and entrepreneurs. With its six urban campuses in Berlin, London, Madrid, Paris, Turin and Warsaw, ESCP Europe's true European identity enables the provision of a unique style of cross-cultural business education and a global perspective on international management issues. ESCP Europe welcomes 4,600 students and 5,000 executives from 100 different nations every year, offering them a wide range of general management and specialized programmes (Bachelor, Masters, MBA, Executive MBA, PhD and Executive Education). ESCP Europe is among the 1% of business schools worldwide to be triple-accredited (AACSB, AMBA, EQUIS).

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