

Press release

April 16, 2019

ESCP Europe and FERRANDI Paris sign a double degree agreement

Frank Bournois and Bruno de Monte, Managing Directors of ESCP Europe and FERRANDI Paris, have signed a double degree agreement between the two institutions.

For students who meet the academic and selection requirements of the two institutions, this agreement will offer the opportunity to obtain ESCP Europe's Master in Management, as well as the Master of Science in Hotel Management from FERRANDI Paris.

Thus, an ESCP Europe student, having completed all the fundamental first year courses on the Master of Management, may apply to enter the second year of the Master of Science in Hotel Management at FERRANDI Paris. Conversely, a student holding the two diplomas awarded by FERRANDI Paris in hotel management (Bachelor and Master of Science in Hotel Management) may join ESCP Europe's Master in Management. This is a very selective double degree. The applications review is currently in progress for an effective start of the programme at the beginning of the 2019-2020 academic year.

Through this agreement, ESCP Europe and FERRANDI Paris strengthen their existing partnership and demonstrate their complementarity; FERRANDI Paris being recognised as one of the major players in gastronomy and hotel management, and ESCP Europe as one of the best European business schools. This agreement is part of the Hosted Institute, created by the two schools in 2018, whose ambition is to create a leading centre in Europe in the field of hotel management training and research.

Frank Bournois said: "ESCP Europe's Master in Management programme is committed to a dual profile training approach in order to meet the needs of companies and the growing demand from students to personalise their individual careers. Thanks to several double degrees like this one, offered in partnership with renowned institutions, we offer our students the opportunity to specialize and thus differentiate themselves on the job market."

"FERRANDI Paris' MSc in Hotel Management is a benchmark programme, both from an academic and professional point of view. It is founded on rigorous managerial teaching by our team of international teachers and experts, and on an approach that is recognized by the most important players in the sector. This dual approach is a real educational commitment that enhances the reputation of our graduates and gives them access to the best international careers," said Bruno de Monte.

About ESCP Europe

Established in 1819, ESCP Europe has educated generations of leaders and entrepreneurs. With its six urban campuses in Berlin, London, Madrid, Paris, Turin and Warsaw, ESCP Europe's true European identity enables the provision of a unique style of cross-cultural business education and a global perspective on international management issues. ESCP Europe welcomes 5,000 students and 5,000 executives from 100 different nations every year, offering them a wide range of general management and specialized programmes (Bachelor, Masters, MBA, Executive MBA, PhD and Executive Education). ESCP Europe is among the 1% of business schools worldwide to be triple-accredited (AACSB, AMBA, EQUIS).

www.escpeurope.eu – Follow us on Twitter @ESCPeurope

About FERRANDI Paris

Created in 1920, FERRANDI Paris proposes a unique training offer in the professions of gastronomy and hospitality management. Known for its ability to innovate and for the quality of its faculty, it welcomes 2,500 French and international students as well as 2,000 adults looking to perfect their skills every year. Its graduates succeed in brilliant careers in renowned institutions or at the head of their company. The school is a member of the Interministerial Tourism Council, the Destination Paris Committee, the Strategic Committee of Atout France and the Conference of Excellence in Tourism Training (CFET).

Contacts presse

ESCP Europe Paris Campus

Laure Herold

Lherold@escpeurope.eu

+33 (1) 49 23 22 24

FERRANDI Paris

Audrey Janet

ajanet@ferrandi-paris.fr

+ 33 (1) 49 54 28 23