



September 2018

PRESS RELEASE

**ESCP EUROPE BUSINESS SCHOOL (LONDON) SHORTLISTED  
FOR UK BUSINESS SCHOOL OF THE YEAR BY THE**

ESCP Europe's London School and Campus has been shortlisted for the prestigious UK Business School of the Year 2018 award as a part of the [14th annual Times Higher Education \(THE\) Awards](#). It is a third nomination for the School in this category in the last six years and the second year in succession that the School has made the shortlist. In 2017, ESCP Europe was 'Highly Commended' in category.



Known as the 'Oscars of higher education', the THE Awards recognise 18 categories, covering the full range of university and business school activity. The main focus for the Awards is on innovation, talent and dedication of British business schools and their parent institutions. University of the Year and Business School of the Year are two of the main awards to be presented at a ceremony and dinner on November 29<sup>th</sup>.

Professor Simon Mercado, ESCP Europe's Dean at the London Campus remarks:

'ESCP Europe Business School is delighted to be recognised by the THE as one of the UK's leading business schools for the second year in succession. We would like to congratulate all shortlisted institutions in the various award categories.'

THE editor John Gill said: 'Times Higher Education is extremely proud to host these awards once again. It's a significant achievement to make this shortlist, and we look forward to honouring all the finalists at the Grosvenor in November.'

**About The Awards**

The nomination is based on performance and achievement in 2017, which was a hugely significant year for the School. ESCP Europe stood proudly as 12th in the Financial Times' European Business School rankings, with its [EMBA](#), Master in Management, and [Master in Finance](#) ranked in the Global Top 12 for their category and in the top 5 in the UK.

The year saw the continued expansion of one of the world's most innovative Bachelors programmes ([BSc in Management](#)) moving its students across three European countries, cultures and languages in three years. 2017 also witnessed the launch of a new [MBA in International Management](#) and a new [Executive Master in](#)

[Automation and Digital Transformation](#) (EMMA), run in collaboration with the advanced robotics company COMAU.

The School's commitment to pedagogic innovation and impact was further reflected in the most ambitious edition to date of its 'Jean-Baptiste Say Entrepreneurship Festival', and the second edition of the European Electrical Vehicle Road Tour (EVRT). Powered by the School's Energy Society and a partner organisation led by alumni of the school, this tour covered 10 countries, five ESCP campuses and 7,000km attracting international media coverage with its e-mobility events and conferences.

In a Brexit context, ESCP Europe functioned as a proud symbol of Anglo-French co-operation and as a distinctly European UK institution. Its "Re-thinking Europe" series brought together leading politicians at national and European level with leading industry figures and was underpinned by a collaborative book project joining ESCP Europe students with the late former President of the European Parliament, Nicole Fontaine.

### **About ESCP Europe**

Established in 1819, ESCP Europe has educated generations of leaders and entrepreneurs. With its six urban campuses in Berlin, London, Madrid, Paris, Turin and Warsaw, ESCP Europe's true European identity enables the provision of a unique style of cross-cultural business education and a global perspective on international management issues. ESCP Europe welcomes 4,600 students and 5,000 executives from 100 different nations every year, offering them a wide range of general management and specialized programmes (Bachelor, Masters, MBA, Executive MBA, PhD and Executive Education). ESCP Europe is among the 1% of business schools worldwide to be triple-accredited (AACSB, AMBA, EQUIS).

[www.escpeurope.eu](http://www.escpeurope.eu) - Follow us on Twitter@ESCPeurope