

FOR IMMEDIATE RELEASE

**9th edition of Start@Europe:  
806 first-year students of the ESCP Europe Master in Management (MiM)  
gathered at the European Parliament on 30 and 31 October 2017**



On 30 and 31 October 2017, one week after the adoption of the revision in the European Parliament and the EU Council of the 1996 Directive on the posting of workers in the framework of the provision of services, 806 Master in Management (MiM) students from five of ESCP Europe's campuses (Berlin, London, Madrid, Paris and Turin) assembled at the European Parliament in Brussels to work on this subject.

**Exploring the European democratic process through a full-scale simulation exercise**

For the 9th consecutive year, ENA has designed for ESCP Europe a programme that allows students to experiment the European decision-making process for two days, providing them with an experience unique in its kind. During this 2017 edition of Start@Europe, in their roles as deputies, as stake holders or as members of the Commission or the Council, students negotiated a draft revision of the Posted Workers Directive, an issue at the heart of current events. The simulation designed and piloted by the ENA was a real success and the students, very committed to their roles, managed to vote a text in plenary session in the European Parliament.

"Future private and public managers have to make Europe together. This simulation is unique in Europe for students, essential for understanding the democratic decision-making process of the European Union" says Dauphinelle Clément, Director of European Affairs at ENA.

"This event allows our students to have an experience that will provide them with an understanding of an important managerial issue as well as an insight in the mechanical functioning of European institutions and their impact on the lives of companies," adds Thomas Allanic, Director of the MiM.

Distinguished personalities from the economic and political field, including Elisabeth Morin-Chartier, co-rapporteur of the text to the European Parliament, and Michel Barnier, Chief Negotiator, Task Force for the Preparation and Conduct of the Negotiations with the United Kingdom under Article 50 TEU and Alumnus (MiM) Promotion 1972, operated alongside European actors to accompany the students in their exercise of reflection and drafting texts. In his opening speech, Michel Barnier said, addressing the 806 students: "The institutions of the European Union are complex, they are the tool that makes this unique European project work. This complexity is necessary if Europe is to be united, not uniform."

### Participating in the re-enchantment of Europe

This seminar reflects ESCP Europe's wish to transmit a strong vision of Europe to future leaders of the business world who will be called upon to play a role in the European and global economy. The school aims to become the best management school in Europe, and is committed to a collective endeavour: connecting and designing tomorrow's business world by training leaders who are adaptable and open to the world.

Frank Bournois, Dean of ESCP Europe is convinced: "Tomorrow's Europe depends on the students we train today. We want to be the incubator of Europe, in the sense that we want our students throughout their schooling to develop a profoundly European culture and identity, thanks in particular to our multi-campus path, our teaching of intercultural management and events such as Start@Europe."

By giving its students a unique and fast-tracking experience of Europe, by making them work on a subject that is considered crucial to restoring confidence in the European Union and essential for its revival, the school fully affirms its desire to be an actor in the re-enchantment and to provide civic support for the construction of Europe.

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#### About ESCP Europe

Established in 1819, ESCP Europe has educated generations of leaders and entrepreneurs. With its six urban campuses in Berlin, London, Madrid, Paris, Turin and Warsaw, ESCP Europe's true European identity enables the provision of a unique style of cross-cultural business education and a global perspective on international management issues. ESCP Europe welcomes 4,600 students and 5,000 executives from 102 different nations every year, offering them a wide range of general management and specialized programmes (Bachelor, Masters, MBA, Executive MBA, PhD and Executive Education).

### **About ENA**

ENA recruits and trains future senior French and international civil servants. It offers a high-level offer of ongoing training on public management issues, innovation and modernization of public action, ethics, international and European issues. ENA also provides expertise to foreign partners on democratic governance, European issues and risk prevention and management. It organizes colloquies devoted to all of its intervention themes and publishes the *Revue Française d'Administration Publique*.

Anxious to fulfill its mission of democratizing access to the highest civil service, ENA leads and promotes an active policy of support for diversity.