





# 2022,

# a new impetus

Dear Donors, dear Friends,

2022 was a landmark year for ESCP Business School and its Foundation, which celebrated its 10th anniversary as a registered charitable foundation.

ESCP was placed for the first time among the Top 3 business schools in Europe in the Financial Times business school rankings - the global reference - a tribute to its pan-European development strategy and an achievement that will reinforce its societal impact and international appeal.

This success is also yours, since through your donations, you help to support the reach and standing of your School. Your generosity increased by 68%, to reach a total of almost €5M received in donations for the first time at the end of 2022. In addition, donations of €5.4M have been promised for the coming years, allowing us to plan the aid we can provide to the School over a longer period. A VERY big thank you for that!

Almost ten ESCP Alumni and Friends have committed to make donations of €500K and €1M, following the example set by Francis Charles Lang-Amiot in 2019. We thank them most sincerely as such gifts allow new strategic projects to be launched or reinforced, in particular to boost equal opportunities, entrepreneurship or impact-based research.

The entire Foundation team and its Board of Directors also wish to express their warmest thanks to Christian Mouillon for his two terms served as President and to welcome Jean-Stéphane Arcis, who took up his new duties as President of the Foundation at the end of December 2022.

Many thanks for your support and commitment.



Brynhild Dumas **Executive Director ESCP Foundation** 

Christian Mouillon (77) President of the ESCP Foundation from 2017 to 2022



During my two terms, I felt that it was important for the Foundation to closely follow the strategic challenges facing ESCP. I discovered a School that has followed an exceptional path and that deserves all the support its Alumni can give. We have raised €23m over the course of the last 6 years, and we begin 2023 with almost €10 of donations pledged. I am now passing on the torch to Jean-Stéphane Arcis, to whom I wish all the best as he takes up the challenges of the future. I would like to thank all the donors and Alumni who have put their trust in us and supported us. I also thank the Foundation whose commitment has never wavered

Jean-Stéphane Arcis (85) New President of the ESCP Foundation



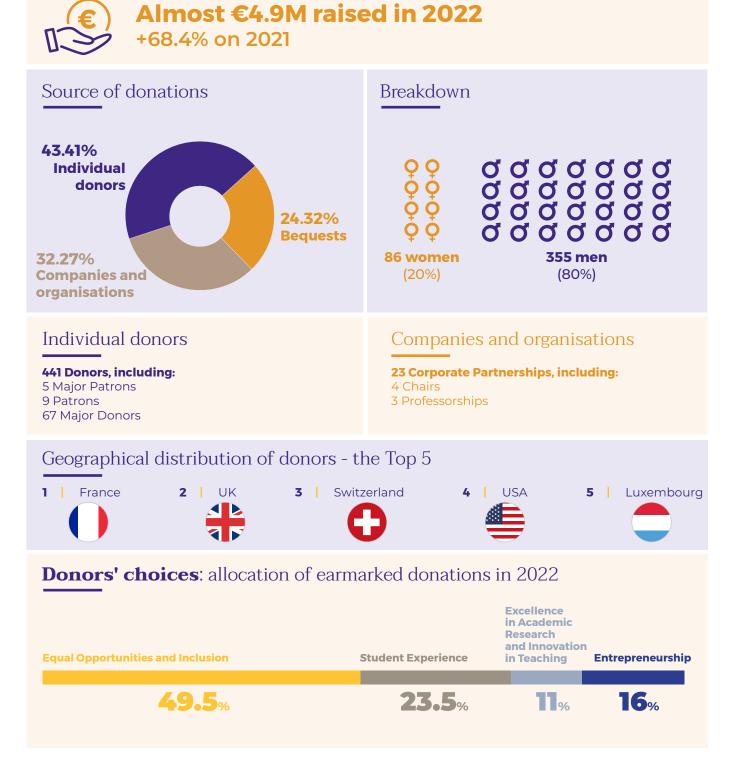
I would like to accelerate the Foundation's actions by reinforcing the commitment of the Alumni community with the aim of building a momentum around the ESCP over the long term.

Indeed, ESCP is now up on the podium with the very best European Business Schools. The Foundation must accompany that success by helping to fund Equal Opportunities and Inclusion, Academic Excellence, the Student Experience and Entrepreneurship, whilst capitalising on its unique feature, its 6 European campuses.

I wish to lead the Foundation to the next level, working in close coordination with the ESCP Alumni Association and its President Bertrand Dumazy (94).

# Key figures 2022

# **ESCP Foundation**



THANK YOU for your generosity!

# Key figures and rankings\* ESCP Business School

Over

9,200

students of

**130** 

nationalities

180

lecturer-researchers of 33 nationalities

Over 140
academic partnerships
in Europe and around the world,
in 48 countries

5,000

executive education students of 100 nationalities

**75,000** 

Alumni in over 200 countries all over the world

# The School's rankings

Financial Times 2022/2023

**3rd best business school in Europe** 

#3

European Business Schools



# The programmes Financial Times 2022/2023

#1

Masters in Finance

#5

Masters in Management

#5

**Executive MBA** 

#13

**Executive Education** 

# Foundation **Events in 2022**

#### International

Dinners and Cocktail Receptions Europe and USA

To reconnect all the Alumni with their School and engage them in supporting our actions, the Foundation team go out to meet them on regular occasions all through the year and all over the world. In 2022, in particular the Foundation team went to Switzerland and, for the first time, to Germany and the United States. Our warmest thanks to Mathieu Chabran (00) and Tikehau Capital, Christine (87) and Patrice (86) Louvet, Tanguy Serra (01), Philippe Houzé and Les Galeries Lafayette and Hans-Christoph Stadel (85), who hosted and funded dinners and cocktail receptions in New York, San Francisco, Paris and Hamburg.



# Two evening events in London

Once again the annual Summer Party in June and the Christmas Party in December were a huge success. Co-organised by the School the ESCP Alumni Association and the Foundation, these convivial get-togethers are a chance for Alumni of all generations to meet, network and find out what is happening in the ESCP ecosystem.

#### Honours

Presentation of Honorary Doctorates

The ESCP Foundation is proud to have participated in the presentations of the prestigious Doctor Honoris Causa honorary degree to two eminent personalities who brilliantly represent the School's values. Mr Patrick Monteiro de Barros (68) was honoured in May. This outstanding personality has had a distinguished career in the energy sector in Portugal as well as leading a remarkable sporting life in the sailing world. After a tribute by the Executive President and Dean of ESCP, Prof. Frank Bournois, and the presentation of the ermine epitoge, the new Doctor gave a warm speech of thanks with a mix of humour, memories and emotion.





In September it was the turn of Mrs Patricia Barbizet (76), who was a member of the first year group that officially allowed women students, to be honoured. She began her career in industry before joining the Pinault-Printemps-Redoute (now Kering) to whose success she contributed. A member of the boards of several large French and international groups, she is also active in the cultural world. After a tribute given by Prof. Frank Bournois, Patricia Barbizet impressed those present with a speech full of humanity and humility.

#### Ceremonies

Equal Opportunities & Inclusion ceremony

As it does every year, the Foundation welcomed the new beneficiaries of the ESCP Equal Opportunities initiative at a convivial and meaningful ceremony. See page 8 for more detail.



Launch of the Responsible Innovation in Africa Chair



The ceremony was led by sponsor Hassanein Hiridjee (97), CEO of the Axian group, and included a debate on the challenges and key success factors of sustainable development in Africa. The aim of the Responsible Innovation in Africa Chair is to contribute to the transformation of Africa for a sustainable future and to the development of the human capital necessary to the social and ecological transition. See more information on this Chair on page 12.

#### For our donors

The ESCP Foundation celebrated ten years as a 'FRUP



In 2012, the ESCP Foundation became a French registered charitable foundation when it was granted "Fondation Reconnue d'Utilité Publique" (FRUP) status. In 2022, the 10th anniversary of that event was celebrated by a large number of you. A convivial, friendly event in the sumptuous setting of the Philanthro-Lab brought together people from every part of the wider ESCP community: donors of all generations, friends, corporate partners, scholarship students, members of student associations, representatives of the School, the Alumni association and the Foundation. A huge thank you to all of them! The power of a School like ours is also that of the donors that support us.

#### Piano concerts



For this second edition of the students' end-of-year concert, sponsored by the Foundation, our Patrons and Major Donors were invited to come and listen to young talents performing on the School's Bösendorfer concert piano, which was restored in 2021 thanks to their generosity. Congratulations to the pianists and many thanks to Mr Georges Drouin (60), a regular donor and excellent pianist, who brought the evening to a wonderful close.

## CFO Circle

Creation of an ESCP Circle "The Inspiring CEO"



The Foundation and the Alumni association have launched a new Circle, "The Inspiring CEO", with the aim of bringing together the major emblematic business leaders in the ESCP community, who represent a true source of inspiration for the young generations. The Circle offers an opportunity to reconnect with the School, to meet with peers and play a part in the destiny of ESCP, for example by joining the Paris Campus Advisory Board. In practice, the Circle meets twice a vear, in different formats and places, and also includes non-French speaking CEOs based all over the world.

#### Two annual events



The Circle's inaugural dinner was held in May at the Cercle de l'Union Interalliée and featured a presentation of the new ESCP strategic campaign for 2022-2025: "Choice & Experiences". The second dinner took place in **December** at the home of a fantastic hostess, Mrs Véronique Morali (83) whom we thank most warmly. The Presidents of the ESCP Alumni Association and the Foundation made a joint speech on their shared challenge: to achieve a stronger mobilisation of the Alumni community.

### Asset management

**Foundation** workshops



The Foundation ran several cycles of workshops to raise awareness of the possibilities for philanthropic and tax optimisation. Two firms founded by Alumni, Magdae and Culture Patrimoine, shared their operational expertise on subjects as varied as financial freedom, holding companies or how to plan for a smooth wealth transfer. The wealth transfer workshops were co-organised with the ESCP Alumni Association's Active Seniors group. The workshops, some held in person while others were organised as webinars, were attended by some 200 participants between February and December.

For any question on our cycle of events or recognition scheme, you can contact: **Marion Calone** mcalone@escp.eu

# Support for

# **Equal Opportunities and Inclusion**

For over 10 years, the ESCP Foundation has been putting all its efforts into attracting the best talents and reducing inequalities between students. It helps to facilitate their studies, their daily lives and their integration by awarding life and emergency grants and study scholarships or acting as their guarantor for bank loans. The Foundation also supports a scheme to accompany Preparatory class pupils receiving grants in order to increase the social and geographical diversity of the student intake.

In 2022, ESCP and its Foundation allocated a budget of €8m to the School's social diversity and inclusion policy.

### The projects supported

#### **Pre-admission**

Chances Augmentées | This programme is aimed at students at the end of their first year of Preparatory class receiving level 4 to 7 grants and wishing to apply for one of the "Parisiennes" schools via the BCE (Banque Commune d'Épreuves) entrance exam. They are invited to spend two days at ESCP to help them prepare as well as possible for the ESCP Business School individual interview and modern language oral. They receive individual and group coaching to boost their confidence and help them make the best impression in their interviews. The ESCP Foundation covers the costs of these two days, refunding train tickets (from any address in Metropolitan France) and organising accommodation with volunteer students. After a successful first edition that won participants'



universal approval in 2021, ESCP decided to repeat the experience, and the School was delighted to host 50 selected applicants. Participants had the opportunity to hear talks from scholarship students and particularly appreciated being able to meet members of the community.

**Talent Spring** | 10 high-potential students with difficult personal circumstances benefited from this original access route to the MiM entrance exam. This programme is supported by the KPMG and ORPEA Foundations.

#### Post-admission: financial assistance and mentoring

**ARTICLE 1** | Every year about ten ESCP students benefit from the mentoring scheme run by the Article 1 association, as well as activities such as visits to companies. Article 1 enables students to build a network in a kind, friendly setting outside the School. They can also get help with finding placements or companies providing internships.

**Social scholarships** | The ESCP Foundation sponsors the School's social scholarships scheme, its contributions varying according to funds raised. In 2022, the school doubled its budget due to an increase in numbers of students and scholarship applications. ESCP is aiming for 20% scholarship students on the Grande École programme by 2025-2026.

**Emergency fund** | A budget of €30,000 was allocated from the Foundation's emergency fund in 2022 to help some ten students faced with financial difficulties due to unforeseen circumstances (illness, job loss, other difficult situations, etc.). Aid is granted on a case-by-case basis in the form of exceptional grants allocated by the Foundation's Equal Opportunities & Inclusion committee.

**Solidarity Fund** | In 2022 €30,000 from the solidarity fund helped about ten students experiencing financial difficulties as a result of a systemic crisis (Covid-19, war in Ukraine, crisis in Lebanon, etc.). Aid is granted on a case-by-case basis in the form of exceptional grants allocated by the Foundation's Equal Opportunities & Inclusion committee.

**Guarantee fund** | The Foundation acts as guarantor for bank loans for academically excellent students who cannot be supported in this way by their families. The "risk" envelope guaranteed by the Foundation since the scheme began amounts to €439,000. It has helped 51 students, 27 of them in 2022.

#### Annual welcome ceremony for new beneficiaries

Every autumn, the ESCP Foundation organises a welcome ceremony for the beneficiaries of the ESCP Equal Opportunities and Inclusion initiative. The 2022 edition was attended by almost 200 scholarship students on the Talent Spring and Chances Augmentées schemes or who had benefited from one of the Foundation's bank guarantees. The ceremony, which was followed by a convivial cocktail reception, was an opportunity for the Foundation to raise the students' awareness of the solidarity schemes implemented by the School and the Foundation. It is very often on this occasion that they realise that their studies have been made possible partly by the generosity of donors who are mainly Alumni. The highlight of the evening was the symbolic handing over of an €8m cheque immortalised by a fine photograph.



### Two personal testimonials

#### A beneficiary

"I want to thank the ESCP Foundation for the confidence placed in me by awarding me this scholarship. This decision has lightened the financial burden for me, which means I can concentrate more on the experience of being at ESCP, learning and preparing for my future career. As a level 5 scholarship holder, I have also benefited from the generous announcement made by Frank Bournois in the middle of 2021 on the total waiving of tuition fees. This decision will really help to open up ESCP in terms of social diversity, and I am proud that my School has decided to move forward in that direction. In a few months' time, I will be the first person in my family to graduate with a Master's. I will have had the chance to study in Berlin, Paris, Madrid and Boston. In addition, I already have a job offer in a company where I completed one of my internships. These successes were facilitated by the generosity of ESCP donors, so I would really like to thank the ESCP Foundation and its donors for their support!"



Marie, student in the M2 year of the Grande Ecole programme (MiM), on an exchange semester at Boston College

#### **Donor**

"I have decided to dedicate time, passion and some financial contribution to ESCP Foundation in order to add some meaning and a sense of purpose to my professional life. In parallel to a busy professional career in the banking industry - BNP Paribas Corporate & Investment Banking (Coverage, Structured Finance, Global Markets, Trade Finance) and ultimately wholesale Wealth Management as a Comex member - it came as an evidence that I had to give back to society some of the chance I had had so far. 5 years ago, I joined the ESCP Foundation Board of Directors as a 'Grand Donateur' and shortly after, created the 'Chances Augmentées' programme where we help scholarship students from preparatory classes in France to access the top-ranked Business Schools in Paris. I was also honoured 2 years ago to become the chair of the 'equal opportunities & inclusion' committee of ESCP Foundation, encompassing many social actions beyond 'Chances Augmentées' for French and non-French students, thus contributing directly to ESCP Business School's strategy through the international excellence and diversity values. Given the enormous impact on society and the pleasure it provides to donate, I trust that many of you as readers of this article will draw inspiration to follow suit: let's all act in accordance with our convictions!"



Marguerite BURGHARDT (91), Major Donor and initiator of the Chances Augmentées programme, President of the Foundation's Equal Opportunity and Inclusion committee.

# Support

# for the Student Experience

The Student Experience is at the heart of ESCP Business School's strategic plan for 2022-2025: Choice & Experiences. In 2022 the School created a new position, "Dean for Student Experience", and appointed Francesco Rattalino, until then Dean of the Turin campus, to implement innovative transformations on the six campuses. The Foundation has decided to make it one of its missions to support these initiatives to constantly improve the student experience. It was able to start its strategic thinking thanks to the decision of Christine (87) and Patrice (86) Louvet, to donate €500K to support this specific area. They have both become Patrons of the ESCP Foundation and we thank them sincerely.

# Focus on the flagship projects and ambitions

Thanks to Christine and Patrice's commitment as Patrons at the end of 2022, the Foundation helped to identify the strategic projects that it would support in the short and medium term, with the aim of improving and harmonising the experience students have on the different campuses and reinforcing their feeling of belonging.

PROJECTS	AMBITIONS
PasSPORT	Subsidised solutions to practise sports on facilities near the campuses
Pan-European Learning Center	Library 2.0 services accessible from every campus
Redevelopment of spaces (hybrid teaching room, spaces for student societies, coworking, etc.)	To triple the number of hybrid teaching rooms
Student accommodation	To identify accommodation solutions in each country where ESCP is present





#### Personal testimonials

"Having an impact means enabling a deserving student to achieve excellence in their studies, but it is also about helping them to enjoy a student experience worthy of the name and to live in decent student accommodation with internet access and the digital tools every student needs in the 21st century. That's why the two areas I'm supporting are Equal Opportunities and the Student Experience, and it is why we have set up a University Residence committee within the Foundation to find accommodation solutions for our students and in particular the scholarship students."



Ghislaine Sanchez (89)
Major Donor, member of the Board
of Directors and President of the
Investment committee

"Our donation is a token of gratitude to ESCP and to our American education which enabled us to discover a modern campus. We want to help ESCP to build its own so that others can enjoy a similar student experience to the one we had, at the forefront of innovation."



Christine (87) and Patrice (86) Louvet, Patrons of the Foundation, announced

their donation at the Foundation's 10th anniversary event in October 2022

# Support for

# **Entrepreneurship**

Entrepreneurship is also at the heart of ESCP Business School's strategy, as the aim for the School is to become THE leading European business school for Entrepreneurship. It is therefore one of the four pillars the Foundation supports, and in 2022 it has received its first €1m major donation, specifically earmarked for the development of the European dimension of the Blue Factory, the school's incubator.

### Entrepreneurship at ESCP Business School is about:

#### **High Impact Teaching**

- on all the programmes, with over 20,000 people trained in 15 years
- 120 businesses created as part of the "Entrepreneurship and Innovation" specialised master's programme
- Option E (Entrepreneurship) of the MiM (Master in Management) programme is available on all campuses

#### Research

- dozens of lecturers on all campuses
- 600 start-ups have benefited from ESCP's expertise
- 100 entrepreneurial projects with a turnover of over €100K and 20 projects with a turnover of over €100M
- one incubator, the Blue Factory

### Focus on the Blue Factory



BLUEXESCP The Blue Factory is ESCP's incubator set up in 2013. Its role is FACTORY to support student entrepreneurs and ESCP Business School alumni,

as well as the School's partners, at every stage in their entrepreneurial journey, whatever their line of business.

The support provided by the Blue Factory is based on 3 programmes:

- START (from the idea to the prototype): to mature the idea, test it and get a grasp of the future issues relating to the business creation. 160 future entrepreneurs per year, from all the programmes, 50% from the Paris campus and 10% from the other campuses and abroad;
- SEED (initial sales): to launch the business alongside other teams selected for a one-year programme. 10 projects a year in Paris and 2 projects a year in Berlin;
- SCALE (growth): to develop with the international community of ESCP entrepreneurs, a community of over 300 businesses.



### €1M to develop the Incubator Europe-wide

In 2022 the Foundation received an exceptional €1M donation from entrepreneur Nicolas Motelay (87), earning him Major Patron status. This donation is contributing to the opening of a new chapter for the Blue Factory: its European deployment from 2023 onwards. This will mainly involve recruiting and training coordinator-support workers on each of the campuses and opening of local co-working spaces. The objective is, within the next five years, to allow students and Alumni to launch and grow their projects faster and more easily, in Europe and internationally.

"Investing in Entrepreneurship is an obvious need, so it was a natural choice for me to support the ESCP Blue Factory on all the School's campuses. (...) I want to symbolically bring one cycle to an end: most donors were students in the 80s while very few come from more recent year groups. It's time to change all that and hand over the reins - it's your turn now!"



Nicolas Motelay (87), a Foundation Major Patron. Extract from his speech at the ESCP Foundation's 10th anniversary event on 20 October 2022

# Support for Excellence in Academic Research and Innovation in Teaching

The ESCP Foundation actively supports the School's Research and Teaching activities. It does so in particular by funding Chairs and Professorships.

These Chairs and Professorships are a special way of involving corporate partners - companies, organisations or institutions - in supporting the School, and with the researchers they support on all campuses, they play an important role in innovation and stimulation at ESCP Business School.

# Focus on the Responsible Innovation in Africa Chair supported by the AXIAN group

# In 2022, the Foundation worked on the launch of a new teaching and research Chair entitled "Responsible Innovation in Africa".

Its mission is to contribute to the transformation of Africa for a sustainable future and to the development of the human capital necessary to the social and ecological transition.

Hassanein Hiridjee (97), CEO of the pan-African Axian group, has chosen ESCP to make a 5-year commitment to support a new Research and Teaching project. More than a conventional academic Chair, this initiative will focus on Equal Opportunities and aims to attract African students to the courses provided by the Chair, but also in the long run to help African high school pupils to gain admission to ESCP.

#### **Objectives of the Chair**

- To open a specialised option in the Masters 2 year of the Grande École programme, to train ESCP students and young African talents together;
- To help companies and students to develop great career opportunities in Africa;
- To provide subjects for research projects and encourage crossfertilisation of expertise on responsible innovation in Africa;
- To support African students so that they can take part in this option through a system of grants funded by the Foundation.



A work by Alphadi, an African fashion designer, who has been appointed Goodwill Ambassador for African innovation and creation by UNESCO. The artist honoured us with his presence at the ceremony held to launch the Chair on 23 November 2022.

#### A Patron's testimonial

"Africa's Entrepreneur 2.0 must create a positive impact and act towards more virtuous axes for development. We must question and find ways to improve our current environment in terms of social, healthcare and education. We must pave the way for all well-meaning actors to work together in the spirit of durable and sustainable economic growth. Africa has a young, fast-growing population with a passion for learning and a thirst for knowledge. In 2023, we launched the Endowed Chair for Responsible Innovation in Africa, with ESCP Business School, with a vision: to nurture a two-way dialogue and exchange of knowledge between Africa and Europe to foster its promising potential. With AXIAN, I advocate for ways of achieving economic growth that champion inclusion, collaboration and the sharing of knowledge and expertise. AXIAN thus supports this Endowed Chair with passion and belief; as do I, personally, as an ESCP Alumnus."



Hassanein Hiridjee (97), CEO of Axian Group

# Chairs and Professorships in 2022

### 4 Chairs • 3 Professorships

#### **Turning Points - Aspiration to Inspiration Chair ESCP-HEC-Cartier**

**Patron: Cartier** 

Scientific Director: Prof. Benjamin Voyer (ESCP)

and Prof. Anne Laure Sellier (HEC)

**Reinventing Work Chair** 

Patrons: Bivwak! by BNP Paribas and BNP Paribas

Scientific Director: Prof. Emmanuelle Léon

Internet of Things (IoT) Chair

Patron: Schneider Electric

Scientific Director: Prof. Sandrine Macé

**Responsible Innovation in Africa Chair** 

Patron: AXIAN Group

Scientific Director: Prof. Nathalie Prime

and Prof. Caroline Verzat

#### **New Generation Management Professorship**

Patron: KPMG

Scientific Director: Prof. David Chekroun

**Creativity Marketing Professorship** 

Patron: L'Oréal

Scientific Director: Prof. Marie Taillard

(London campus)

**Real Estate Professorship** 

Patron: Government of Monaco Scientific Director: Prof. Jaime Luque

(Madrid campus)

# Corporate and foundation partners

The ESCP Foundation wishes to thank all the companies and foundations for their support and for their help to secure ESCP's long-term future.

#### Patrons:



BearingPoint.























#### **Partners:**

















#### **Skill-based sponsorships:**









# THANK YOU

# to all Circle and Club member donors

The commitment of our largest Donors is recognised within the Patrons Circle and the Major Donors Circle, which include the Founders of the charitable foundation (FRUP).

Their support is rewarded by a special relationship with the Foundation and the School. We would like thank them for their generosity. Some donors wish to remain anonymous and so their names do not appear in the list below. The subcategories presented reflect the 2022 recognition scheme. Changes were made to the scheme in January 2023. It is presented on page 19.

#### Patrons Circle

**Major Patrons** 

BROUSSARD Roland 1952 + LANG-AMIOT Francis-Charles 1954

LUCAS Patrick 1963 MOTELAY Nicolas 1987 **SWANTEF Olaf 1990** 

**Patrons** 

Anonymous 1997 BASQUIN Thibault 2001 CHABRAN Mathieu 2000 HIRIDJEE Hassanein 1997 HOUZÉ Philippe President of the Galeries Lafayette group LOUVET Christine and Patrice 1987/1986 PAUZE Philippe 1974

PEBEREAU Alexandre 1987 TREVES Daniel 1969

### Major Donors Circle

**Diamond Major Donors** 

ARCIS Jean-Stéphane 1985 BIANCO Christophe 2025

**Platinium Major Donors** 

CARNIMOLLA Delphine & Rémi 1995/1990

**Gold Maior Donors** 

**BOURNOIS** Frank BRAYER Jean-Paul 1969

**Silver Maior Donors** 

BABEAU Emmanuel 1989 **BOINAY Marie-Catherine** and Vincent 1989/1990 **BOUSQUIE Bruno 1984** 

**Bronze Major Donors BOUCHER-FERTE Benjamin 1999** 

DE LA BACHELERIE Véronique 1982

COPPÉRÉ Pierre 1977

**DROUIN Georges 1960** 

**DUHAMEL Augustin 1995** 

**DUMAREST Laurent 1977** 

ESSIOUX Sébastien 1988

**FANTOBO Pierre 1973** 

**DEMUYT Eric 1989** 

DEVER Yann 1998

DE PUYFONTAINE Arnaud 1988 **HUGUET Philippe 1972** 

DE LA TOUR D'ARTAISE Thierry 1976 **HOLST Georges 1998** 

**DESCOTTES Hervé 1969 GOUNELLE Patrick 1972** 

**BURGHARDT** Marguerite and Mathias 1991/1989 COMBES Patrick 1976

LEDERMAN Alexandre 1988 SANCHEZ Ghislaine 1989

JUERY Pascal 1978 **COUTURIER Christian 1977** 

**ROZWADOWSKI Jean 1969** 

**COUTURIER Christian 1992** GIL Gérard 1973

**HUBSCHMANN Thorsten 1993** 

JUNG Yannick 1995 KEMOUN Ingrid and Bruno 1985/1980 LALOU Olivia and Laurent 2000 LOMBARD Philippe 1977 LUBOT Alexandre 1996

MAALOUF Sari 2002 MEINNEL Loïc 1984

**ITTAH Jacques** 

NEVEUX Sophie and Alban 1987 OREBI Sylvain 1980

PIANI Olivier 1977 **RAJZBAUM Thomas 2006** RICHIER Jean-Manuel 1988

MOUSSALLIEH Thomas 2008

JUERY Pascal 1986 **LECOMTE Vincent 1985** MORALI Véronique 1983 PESKINE Antoine 1972 TORRIS Jean-Paul 1974

ROESCH Anik and Jean-Philippe 1983 **ROUGAIGNON VERNIN Caroline 1996 ROYER Eric 1983** SALATS Philippe 1997 SANTENAC Isabelle 1987 **SOUSSAND Pierre 1975** TRAUSCH François 1988 **VIALATOU Monique 1982** VINSONNEAU Christophe 2002 **VOLLE Michel André 1998** 

**GRAND Virginie 1990 Junior Major Donors** 

FORCEVILLE Jean-Paul 1979

FOURNIER Baptiste 2009

GIAUQUE Nathalie 1994

BROUSSARD Roland 1952 † We would like to express our gratitude to Roland Broussard, who demonstrated his attachment to the School and confidence in its future by making a very generous bequest to the ESCP Foundation. Roland wanted to support what he held most dearly: "an excellent training for young people that fosters a spirit of openness and above all in a Europe that enjoys worldwide influence."

### Club Europe

The Club Europe recognises donors who have supported the Foundation with donations of at least €1,000 per year over 5 years. Some donors wish to remain anonymous and so their names do not appear in the list below.

#### **Honorary members**

CHAPELLIER Jean-Paul 1969 **CUKIERMAN Roger 1957** FLATIN Jean-Paul 1991 GARCIA ALVES Ignacio 1992 GOUIRAND Jean-Pierre 1967 GRANDIN DE L'EPREVIER Christian 1985 PIMENTA DE MIRANDA Thierry 1969 LEOUZON Eugène 1983 LIMAL Arnaud 1981 MATHAIS Guillaume 2005 N'KONTCHOU KOUAKAM Alain 1989

**RÜSCHMANN** Heiner **TRAVIS Tony** VIGNERON Cyrille 1982

#### **Benefactors**

Anonymous Anonymous 1982 BADELON François 1984 BARISSAT Gilles 1972 **BAZIL** Olivier **BELFOND Jean Daniel 1979** BELVO Jean-Charles 2009 BERREBI Daniel 1983 BERTREAU François 1976 **BEURNIER Gautier 1994 BIEDERBICK Harald 1997** BONNEAU-PETELLE Emmanuelle 1991 HNATKOW Yannick 1987 BOURGEAT Chantal and Jean-Paul 1987/1985 HOUËL Antoine 2001 **CAMOUS Michel 1976** CHALUMEAU Michel 1951 + CLIGMAN Léon 1938 † DE COLOMBE Barbara 1999 **DE MONTGOLFIER Eric 1988** 

**DECUP Daniel 1962 DUMAZY Bertrand 1994** DUPIN-NATON Agathe 1992 ELMALEH Julien 1998 FRANCHET Nicolas 1992 FUNCK-BRENTANO François 1983 **GAULTIER Laurent 1989 GLOBOKAR Peter 1993 GORNET Jacques 1961 GUILLOSSON Michel 1965 GUISOLPHE François 1975** LACROUX Jean-François 1972 LALOI Gérard 1969 LAOUCHEZ Olivier 1988 LAPRAS Lionel 1981 LE BOT Philippe 1977

FALCOTET Bertrand 1989

**GAYET Michel 1966** 

**GERNER Eric 1973** 

**GENTY Aymeric 1992** 

**GERVAISE Gilles 1967** 

FOTOPOULOS Dimitri 2004

**GAUTIER FALRET Pierre 1973** 

FLOUQUET-VILBOUX Agnès 2007

LE VOURC'H Joëlle 1973 LEFAIX André 1972 LOEPER Anouck and Frédéric 2001/1999 MARTIN-PACHECO Gabriel 2000 MOULIN Christophe 1983 NICOLAS Yves 1978 PARENT Patrick 1991 PETIT Céline and Arnaud 2006/2004 PONS Alain 1980 PRIVÉ Jean-Michel 1972 RAFFARIN Jean-Pierre 1972 ROUGIER François Bernard Pascal 1968 **SWANTEE Olaf 1990** TESSON Jean-Pierre 1958 † VALLES Jean-Paul 1960 **VANHEUVERSWYN Antoine 1989** 

MANARDO Nicolas 2000

#### **Friends**

Anonymous 1976 ARTHUS Rémy 1983 ASSAF Joëlle and Walid 1996/1995 **BERTIN-PETIT Julie 2012 BONGRAIN Daniel 1975 BORIS Etienne 1979 BOROT Cyprien 2009 BORTHAYRE Marianne 1989 BRUNET Emilie 2006 BUIATTI Pauline 1989 CABANNE Christian 2004 CANETTI Bernard 1972 CELLARD Jacques 1977** CHAMPEIL Aymeric 2015 CLERO Pierre-Louis 2000 COQUARD Patrice 1969 DARREAU Georges 1951 † DE BELSUNCE Marc 1996 DE BIENASSIS Martial 1969 DE BROSSES Henry 1982 DE GEOFFROY DU ROURET Hugues 1963 LEBAS Patricia DE ROYERE Edouard 1956 DEDOUIT Jean-Jacques 1974

DI BENEDETTO Véronique 1982

DIXON Michèle 1996 **DUPUY-PARDO Florence 1992**  **GOBERT David 1984 GRISON Denis 1972 GUBANSKI Roger 1978 GUERET Louis-François 2008 GUILLEMIN DE MONPLANET** Guillaume 1998 HAUSEUX Laure 1984 **HELLICH Philippe 1989** HINTZY Raphaël 2008 **HUET Bernard 1969 KOLLMANN Patrick 1999** LAULUSA Léon LECOCQ Olivier 1983 LEMOINE Murielle 1989 **LEPAGNOT Antoine 2003** LEVI Jacques 1981 LUCAS Fokke 2007

MANSIAT Pierre 1951 MARECHAL Bertrand NACOUZI Fabienne and Charbel 1996/1994 NARDIN Christian 1980 PEPIN Dominique 1981 PESSEGUIER Rémi 2004 PETROVIC Nicolas 1991 PICHARD Jean-Marie 1965 PINEL François 2003 PLAS Frédéric 1987 **RASCLE Bernard 1974 RAYNAUD Marc 1990** RINGOT François-Xavier **RIVELINE Alain 1987 ROUZADE Gérard 1968** SAMUEL Henri 1960 SAMUEL Philippe 1963 **TAVERNIER Laurent 1997** TORREL-IZRAEL Anne 2000 TRUPIN-DERNONCOURT Sylvie 1984 VALIRON Arnaud 1986 **VERGNE André 1957** VIGIER Arnaud 2015

VINCENT Alain 1970

# **THANKS**

# to all donors who supported the ESCP Foundation in 2022

## The most generous year groups



Donors are listed by year group and, within the year group, in alphabetical order.

Major Patrons are identified with a ★ and Patrons with a ❖.

Major Donors are identified with a ●, Junior Major Donors with a ● and

members of the Club Europe with a ♦. Despite careful checking, some data may be incorrect. If this is the case, please accept our apologies.

Some donors wish to remain anonymous and so their names do not appear in the list below.

#### 1946

VALVERDE François

#### 1947

BENARD Claude BESSE-SAIGE Michel

#### 195

MANSIAT Pierre ♦

#### 1952

Anonymous

#### 1953

CAUNILLE Marc
DE NOINVILLE Bernard

#### 1954

LANG-AMIOT Francis-Charles ★
POULIQUEN Eric
THIBAUD Paul-Marc
TOURON Jacques

#### 1955

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#### 1956

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#### 1957

CHANTIER Jean-Louis
CHARLES André
CUKIERMAN Roger ♦
Anonymous
VERGNE André ♦

#### 1958

Anonymous LABAUGE Bernard MONNIER Michel

#### 1959

Anonymous MARTEAU François

#### 1960

AMADO Michel BONNET André DROUIN Georges ● SAMUEL Henri ♦ VALLES Jean-Paul ♦

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Anonymous GORNET Jacques ♦ NAUDION Robert TEISSIER Jean

#### 1962

DECUP Daniel ♦ ROBERT François SÈVE André WEIL Gérard

#### 1963

BERGERET Michel
DE GEOFFROY DU ROURET Hugues ◆
DELASSON Jean
DERUMEZ Jacques

HARET Jean Claude LUCAS Patrick ★ MANCEAU Hubert

#### 1964

BOMPARD Michel GUILLERMIN Alain

#### 1965

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PICHARD Jean-Marie ♦

#### 1966

COUSSIEU Hervé GAYET Michel ♦ MARC-ANDRE Didier

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CARTIER Christian
CATELAIN Jean-Claude
DEGUIGNET Jacques
DELESALLE Marc
FERRE Didier
GOUIRAND Jean-Pierre ◆
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LENFANT Bernard

#### 1968

Anonymous CAVE Henri ROUGIER François Bernard Pascal ◆ ROUZADE Gérard ◆

#### 1969

BRAYER Jean-Paul ●
CHAPELLIER Jean-Paul ♦
COQUARD Patrice ♦
DE BIENASSIS Martial ♦
DE CHILLAZ Henri
DE NONANCOURT Michel
DESCOTTES Hervé ●
DOMENGET Bernard
HUET Bernard ♦
LAFFONT Jean-Marie
LALOI Gérard ♦
MAUTIN Thierry
PIGET Franc

PIMENTA DE MIRANDA Thierry ♦ ROZWADOWSKI Jean • TREVES Daniel \*

1970

**SAVIOZ Michel SENICOURT Patrick THOMAS Patrick** VINCENT Alain ♦

1971

**BRUNET Didier FOUCHER Serge GUYON DE CHEMILLY Georges** 

**BLANCHARD Guy** CANETTI Bernard ♦ **DALPHINET Bernard FAU Christian** GOUNELLE Patrick • **GOURRIER Claude** GRISON Denis ♦ **HUGUET Philippe** LACROUX Jean-François ♦

LEFAIX André ♦ **LEROUX Pascal PATOU Bruno** PESKINE Antoine • RAFFARIN Jean-Pierre ♦ ROMEI Joël SIMONET Pierre

Anonymous FANTOBO Pierre GAUTIER FALRET Pierre ◆ GERNER Eric ♦ GIL Gérard LE VOURC'H Joëlle ♦ WEINBERG Gérard

**CRISTOFORONI Gilles** DEDOUIT Jean-Jacques ♦ PAUZE Philippe � RASCLE Bernard ♦ SAINT-ETIENNE Christian TORRIS Jean-Paul •

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BUREAU DU COLOMBIER Bruno

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CELLARD Jacques ♦ COPPÉRÉ Pierre **DUMAREST Laurent** • **GRIFU Bernard** 

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1978

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BARRAUTE Jean 1985/1980 KEMOUN Ingrid and Bruno • NARDIN Christian • NICOLAS François OREBI Sylvain • PROCHAZKA Jacques

STOLL Jérôme **TOULZA Marc** 

1981

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Anonymous ♦ **BARBIER Vincent** CELLIER-HUBERT Marie-Paule

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SIVAC Pierre

VIALATOU Monique • VIGNERON Cyrille ♦ VILLOTTE Thierry WETZEL Dominique

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**DUHAU François** 

FUNCK-BRENTANO François ♦

LECOCQ Olivier ♦ LEOUZON Eugène ♦ MORALI Véronique MOULIN Christophe ◆ ROYER Eric •

1984

BOUSQUIE Bruno •

**CHAPUIS Thierry** GOBERT David ♦ **GROULET Thierry** HAUSEUX Laure ◆ MEINNEL Loïc **PERSONNE Philippe** 

1985

Anonymous Anonymous ARCIS Jean-Stéphane BAHEZRE DE LANLAY Patricia GAULIER Johann GRANDIN DE L'EPREVIER Christian ♦

LALECHERE Eric LAPARRE Jean-Pierre LECOMTE Vincent PATAT DUBOUIS Pascale

1986

**COTTEN Véronique** DISSÉ Denis-Pierre **GALLINI Emmanuelle** JUERY Pascal

1987/1986 LOUVET Christine and Patrice �

MAUGEY Frédérique MENAGE Françoise OURBAK-LOUIT Hélène SZUI MAN Albert VALIRON Arnaud ♦

1987

**BETHOUX Marc BLANC** Philippe **DESMAISON** Christophe HNATKOW Yannick ◆ JOLLET Francine JOUANNEAU Bertrand LEBLANC Rémy MOTELAY Nicolas ★ NEVEUX Alban • **PAVESI Nicolas** PEBEREAU Alexandre ❖ PLAS Frédéric • **RAOUL-DESPREZ Valérie** 

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1989

**AVEZOU Odile** BABEAU Emmanuel • 1989/1990 BOINAY Marie-Catherine BORTHAYRE Marianne ♦ **CURTET Nathalie DEMUYT Eric** FALCOTET Bertrand ◆ GAULTIER Laurent ♦ HELLICH Philippe ♦

**MOULONGUET Pierre** N'KONTCHOU KOUAKAM Alain ♦

**RUFIN Sophie** 

SANCHEZ Ghislaine

VANHEUVERSWYN Antoine ◆

1990

Anonymous **BUSSIERE** Bertrand

**GHENASSIA** Christophe **GRAND Virginie LEMERY Franck RAYNAUD** Marc ♦ TARADI Prakash

1991

Anonymous Anonymous BONNEAU-PETELLE Emmanuelle ♦ **BOUZIGUES Christophe** 1991/1989 BURGHARDT Marguerite et Mathias • **MARTIN Hugues OUTTERS Maria** PARENT Patrick ♦

1992

CHARRIER Rémi COUTURIER Christian • **DELCOURT Juliette** DRAPEAU David DUPIN-NATON Agathe ◆ DUPUY-PARDO Florence ♦ FRANCHET Nicolas ◆ GENTY Aymeric ♦ **NGUYEN** Laurent NINU Jean-François RENEAUT Cécile

ADAM-PERCHEC Christine **BERRUEL Sylvie HUBSCHMANN Thorsten REINSHAGEN Peter** VON BECKH Angela

1994

ALIGAND Angèle BEURNIER Gautier ♦ **CHATEAU Sophie** DUMAZY Bertrand ♦ **DUQUESNE Charles** GIAUQUE Nathalie JACOB Olivier **TEISSEDRE Frantz** 1995/1990 CARNIMOLLA Delphine and Rémi •

1995

**DUHAMEL Augustin** HACQUARD Christophe JUNG Yannick LUY-LANDÈS Isabelle **REUTER Charles-Henri** SEMPIANA Alexa

DE BELSUNCE Marc ♦ LUBOT Alexandre

ROUGAIGNON VERNIN Caroline •

1997

Anonymous Anonymous � **BOBINAC Franjo BUVAT Hobilalaina DIEHL Oliver** DISTINGUIN Stéphane HIRIDJEE Hassanein �

TAVERNIER Laurent ♦

VOLLE Michel André •

ELMALEH Julien ◆ GUILLEMIN DE MONPLANET Guillaume ♦ 2012 **HOLST George** OSSOLA Alexandre STEFANI Damien

1999

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2000

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2001

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2002

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2005

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AMET BURGHARDT Isabelle **MARTIN Olivier** RAJZBAUM Thomas

2007

Anonymous FLOUQUET-VILBOUX Agnès ♦

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2009

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**FAUCHILLE Marie-Caroline ROUSSEL Edouard** 

**BOURDIER Nicolas CEYRAC Arnaud DE SEYNES Amaury LEGROS** Pierre **RICHARD Thibaut** 

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2013

BERAUD Clément **BERGMANN Alexander** CHICOYE Amélie MAROUIS Pascal PHUNG Thi Huong Giang VIEILLE Edouard

2014

**CRAVERO** Umberto KASSIS Adélaïde LEROUGE-BENARD Clément **MANGEOT Prune** MARTIN Jean-Baptiste

2015

**BAKIRI** Anissa CAMARA Mariam CHAMPEIL Aymeric ◆ **FAQUET Romain** SMYTH John VIGIER Arnaud ♦

2016

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2017

LAVERGNE Axel **LEBLANC Marion NGUYEN Kevin** 

2018

NICOLINI Luca

2020

**Anonymous HEMNANI** Piyush

2025

BIANCO Christophe

**Friends of the Foundation** 

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Charitable Trust ♦

# Recognition

# scheme

#### The ESCP Foundation presents its new recognition scheme designed to reward your commitment and generosity.

Major Donors, Patron and Major Patron Circles	Amounts of donations over 5 years
Major Patron	€200K/year
Patron	€100/year
Diamond	€50K/year
Platinum	€40K/year
Gold	€30K/year
Silver	€20K/year

\*Categories of donors as of January 2023. The "Bronze Major Donor" category is maintained for donors who have already been committed for a number of years



Club Europe	Amount of donations for 5 years
Star	€10K/year
Honorary member	€5K/year
Benefactor	€2K/year
Friend	€1K/year

#### **FOR ALL DONORS**

- Your name in the Annual Report and on the website
- Newsletter
- Copy of the Annual Report
- Invitation to the Foundation's New Year Wishes event
- Invitation to the scholarship award ceremony

#### **IN ADDITION, FOR CLUB EUROPE MEMBERS**

- Invitation to a VIP dinner at a prestigious venue
- Invitation to the Rencontres de la Fondation events

#### IN ADDITION, FOR MEMBERS OF THE **MAJOR DONORS, PATRONS AND MAJOR PATRONS CIRCLES**

- Invitation to a discussion session with the management of ESCP Business School
- Invitation to a VIP dinner at a prestigious venue with a small number of selected guests
- Gift of a book signed by a professor
- Priority seats at the Rencontres de la Fondation event
- Your name on the Major Donors Wall



# Governance

# of the Foundation as 31/12/2022

#### Founders' Committee

Jean-Stéphane Arcis (85) Patricia Barbizet (76) Jean-Jacques Bienaimé (76) Marguerite Burghardt (91) Hervé Descottes (69) Patrick Gounelle (72) Pierre Guénant † (72) Philippe Heim (91) Dominique Illien (76) Jean-Marc Janodet † (57) François Kayat (86) Francis-Charles Lang-Amiot (54) Thierry de La Tour d'Artaise (76) Patrick Lucas (63) Pascal Macioce (78) Christophe de Margerie † (74) Xavier Marin (79) Christian Mouillon (77) Philippe Pauze (74) Alexandre Pébereau (87) Bernard Poussot (75) Jean Rozwadowski (69) Edouard Salustro + (51)

#### **Executive Board**

Christian Mouillon (77) then Jean-Stéphane Arcis (85) from December 2022 President

Anne Torrel-Izrael (00) Vice-President

Yann Dever (98) Treasurer

Thomas Rajzbaum (06) Administrator

Thank you for your commitment!

The governing and operational bodies of the ESCP Foundation guarantee rigorous and transparent management.

**The Foundation** relies on specialised committees to implement its strategy. The members of these committees are all donors and volunteers from corporate partners.

Ghislaine Sanchez (89)

#### The Board of Administration

#### Founders' college

Marguerite Burghardt (91) Christian Mouillon (77), then Jean-Stéphane Arcis (85), from December 2022 Philippe Pauze (74) Ghislaine Sanchez (89)

#### **College of institutional partners**

Prof. Frank Bournois

Executive President and Dean, ESCP

Dominique Restino

President, CCI Paris Ile-de-France

Bertrand Dumazy (94)

President, ESCP Alumni Association

Lord David Gold

Chairman of the Board, Charity-ESCP Business School (London)

#### **College of Experienced Persons**

Yann Dever (98) Bruno Kemoun (80) Thomas Rajzbaum (06) Anne Torrel-Izrael (00)

The Chief Officer of the Paris Education Authority (Recteur de l'Académie) also sits on the Board of Directors in his capacity as Government Commissioner.

#### **Equal Opportunities** and Inclusion committee

Marguerite Burghardt (91)

President of the committee

Bouchra Aliouat (KPMG Foundation)

Hervé Descottes (69)

Yann Dever (98)

Alexandre Pébereau (87)

Philippe Salats (87)

Christophe Vinsonneau (02)

Samantha Sadoun for the ESCP Foundation

#### The Appointments, Evaluation and Ethics committee

Philippe Pauze (74)

President of the committee

Bruno Kemoun (80)

Thomas Rajzbaum (06)

Barbara de Colombe (99)

Brynhild Dumas for the ESCP Foundation

#### **Investment Committee**

Ghislaine Sanchez (89)

President of the committee

Véronique de la Bachelerie (82)

Yann Dever (98)

Brynhild Dumas and Antonella Guerra for the ESCP Foundation

# How can you

# support the ESCP Foundation?

You can support ESCP's development projects by donating to the Foundation.

#### Make a donation online

In France

In the UK

In another country







Wherever you are, you can benefit from tax breaks on your donation. For any questions about making donations

from abroad, don't hesitate to contact us:



Marion Calone mcalone@escp.eu

It is also possible support us with a bequest, by naming ESCP Foundation as the beneficiary of a life insurance policy or by gifting securities



Your contact: Antonella Guerra +33 (0)1 49 23 20 72 aguerra@escp.eu



# **TAX BREAKS IN FRANCE**

### Individual donors

**66%** of your donation is deductible from your income tax, up to a ceiling of 20% of your net taxable income or **75**% of the donation can be deducted from your IFI (formerly the ISF wealth tax) up to a maximum annual donation of €66.667.

## Companies

**60%** of the donation is deductible from corporation tax up to a ceiling of 5‰ of the turnover or €20,000 for small and very small enterprises reaching this ceiling.

Note that for donations over €2M, the tax reduction is 40% for the portion over €2M.

# The

# **ESCP Foundation team**

### Top management



**Brynhild Dumas Executive Director** +33 (0)6 99 07 15 32 bdumas@escp.eu



Antonella Guerra Administrative and Financial Director +33 (0)1 49 23 20 72 aguerra@escp.eu

## Development department



Florence Dupuy-Pardo Development Director for the Americas, the UK and Asia +44 (0) 7718 9965574 fdupuypardo@escp.eu



Khalila Hassouna Development Director for Continental Europe, the Middle East and Africa +33 (0)6 76 48 87 69 khassouna@escp.eu

# Communication department



**Marion Calone** Donor Relations, Stewardship and Events Manager +33 (0)1 49 23 25 09 mcalone@escp.eu



Meg-Meryle Vizah Communication Officer +33 (0)1 49 23 25 29 mvizah@escp.eu

## Cross-cutting roles



**Dominique Desgranges** Donor Prospecting and CRM +33 (0)1 49 23 25 08 ddesgranges@escp.eu



Samantha Sadoun Cross-cutting Projects and Development Manager +33 (0)1 49 23 26 21 ssadoun@escp.eu



# www.fondation.escp.eu

#### New address from 15 July 2023:

ESCP Foundation Site de Régus, 20-22 rue Marius Aufan 92300 Levallois-Perret



**ESCP Foundation** 



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